

Presentation Design Fundamentals



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first place :)

raise windows

SQL







**Design
matters!**

Superleggera

Top 10

GO ANALOG FIRST

INTRO
• BENEFITS
• Credibility
• offers

PLAN 

WHY? 



STAY ON TARGET 

PLAN ON PAPER 

DESIGN 

4 EZ PRINCIPLES


BIG PICTURES 

RULE OF THIRDS 

CONTRAST 

LESS IS MORE ^④

GIVING DATA MEANING
BIGGEST PROBLEM:
TO MUCH TO MUCH

BONUS Have Fun! 

TIPS 

CONSISTENCY

SECTIONS

PICTURES TOWN CENTER

REMOVE BACKS

MAKING TEXT POP

NUMBER SLIDES

AVOID MISTAKES

too small TEXT

POOR FONT CHOICES pick 2

Spelling errors errors

CHEESY TRANSITIONS + ANIMATIONS

PRACTICE PRACTICE PRACTICE

DELIVER 

CHECKLIST 

PLAN B
PLAN C
PLAN D

PRINT OUT SLIDES FOR YOU not audience

HAND OUTS key info


Keep lights ON 

SHOW then Tell (audience digest visual)

Number SLIDES "Go to" SLIDE or section

HIDE SLIDE B or W

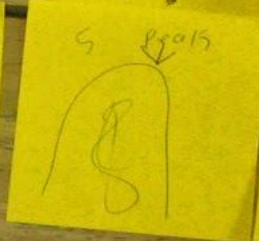
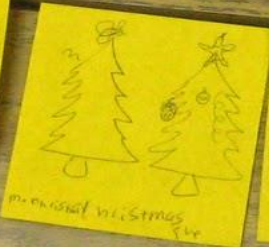
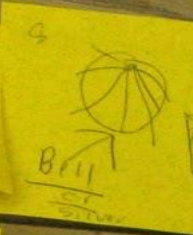
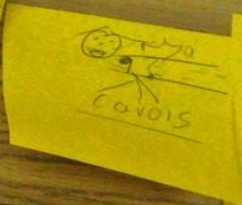
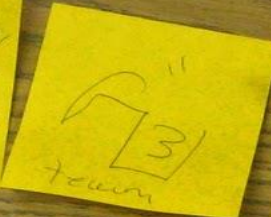
CLOSE

Resources 
Zen Resonance
Lynda.com
Dummies

Q&A (IF TIME)

OFFER + CONTACT







RESTRAINT

Defining Business Intelligence...

Transforming
data into
knowledge



In summary

Delayed Durability

Parallel SELECT INTO

Cardinality Estimator

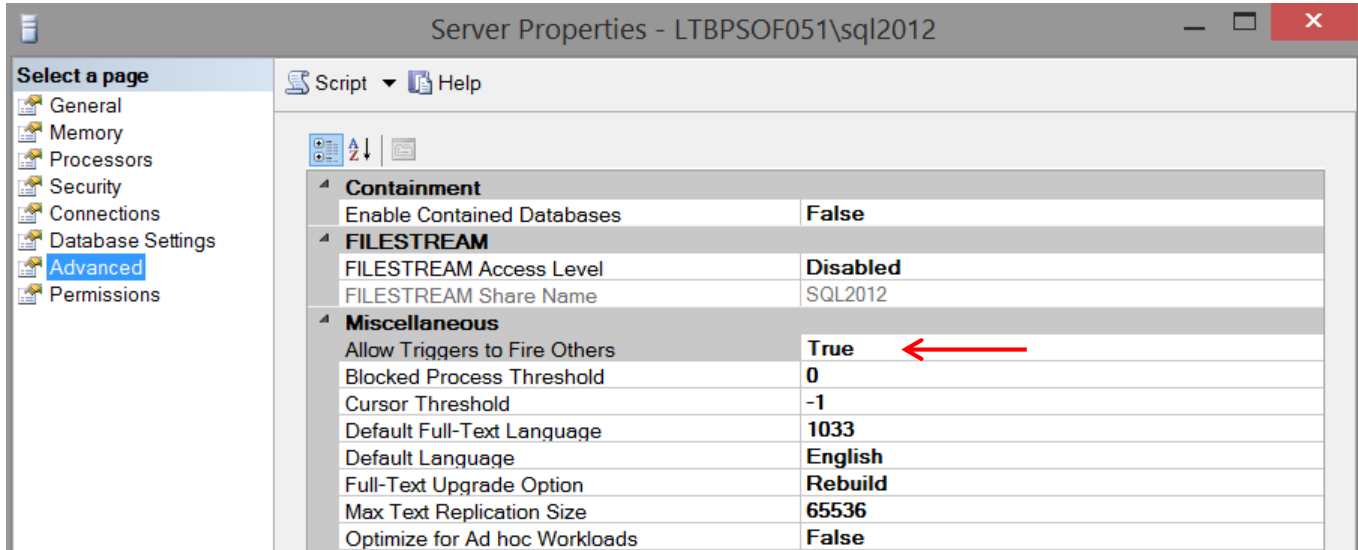
Inline Index Creation

Partitioning Improvements



Who said **testing** is important?

Nested Triggers

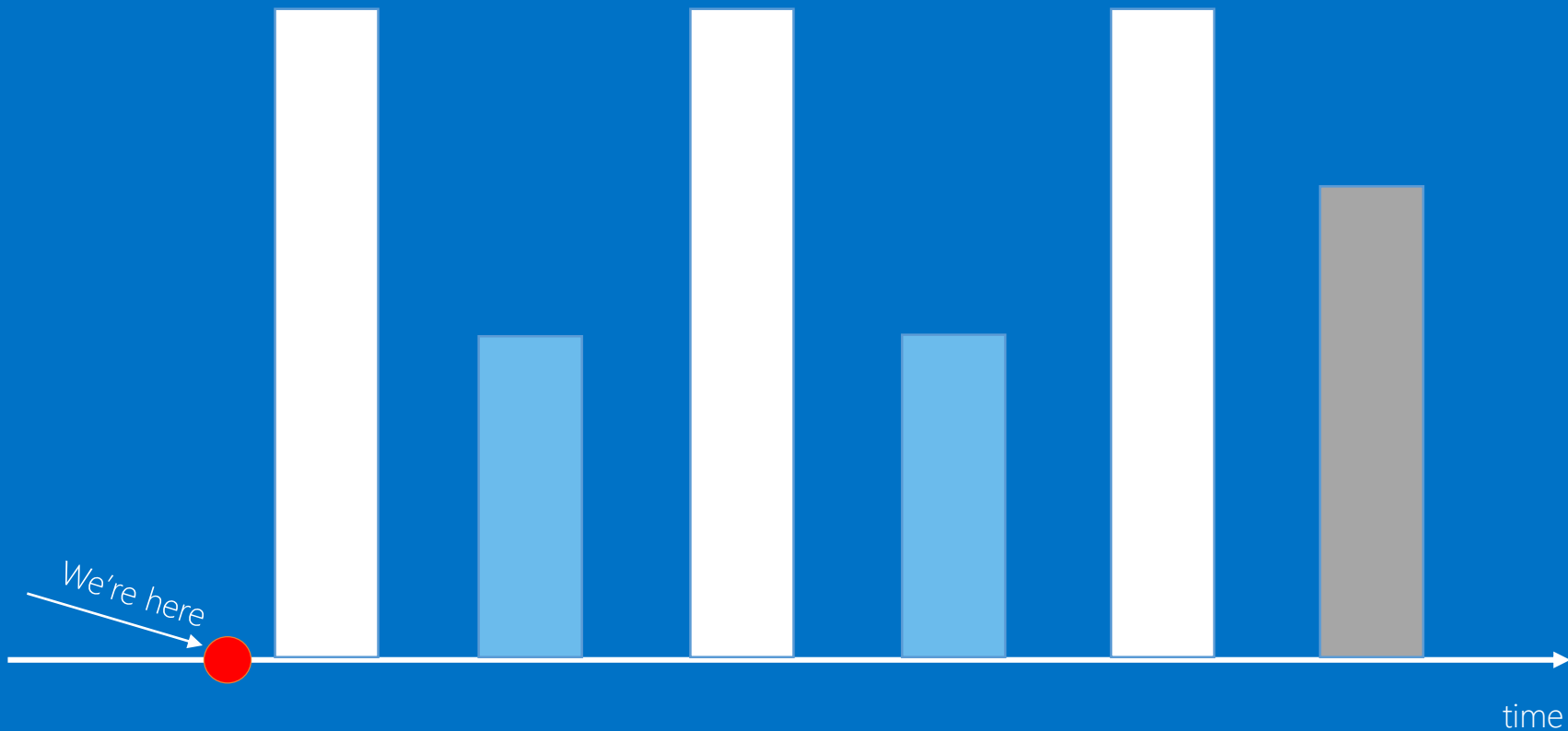


```
EXEC sp_configure 'nested triggers', 1  
RECONFIGURE  
GO
```

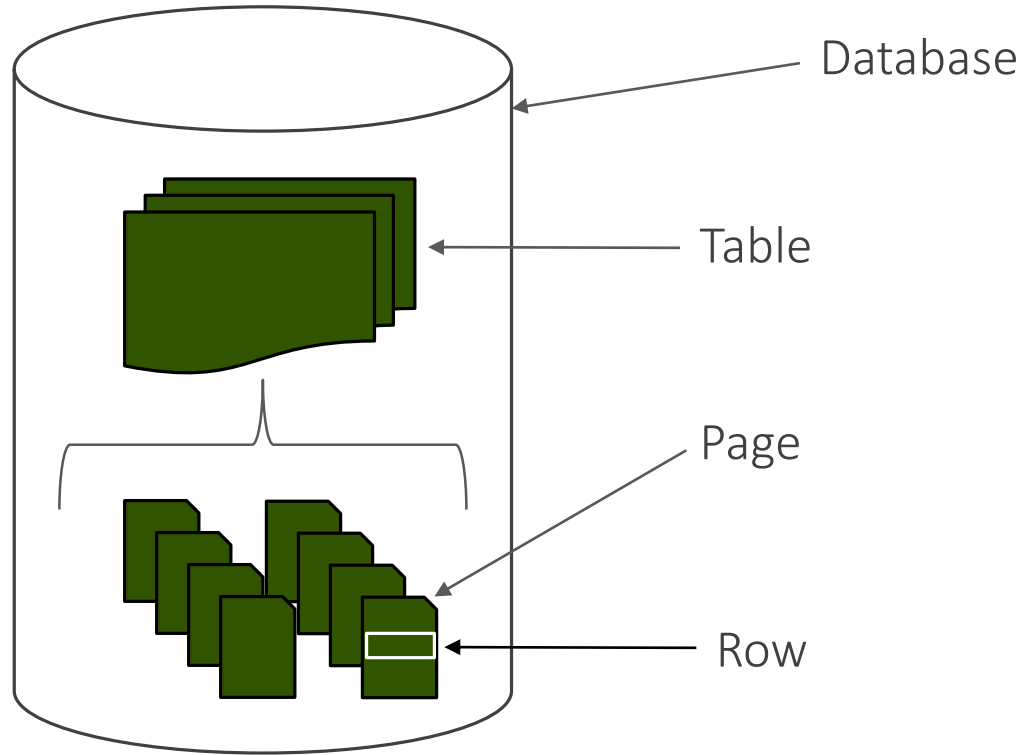


SIMPLICITY

Here's how this will go...



Lock Hierarchy



Row Header

Payload






SIMPLICITY

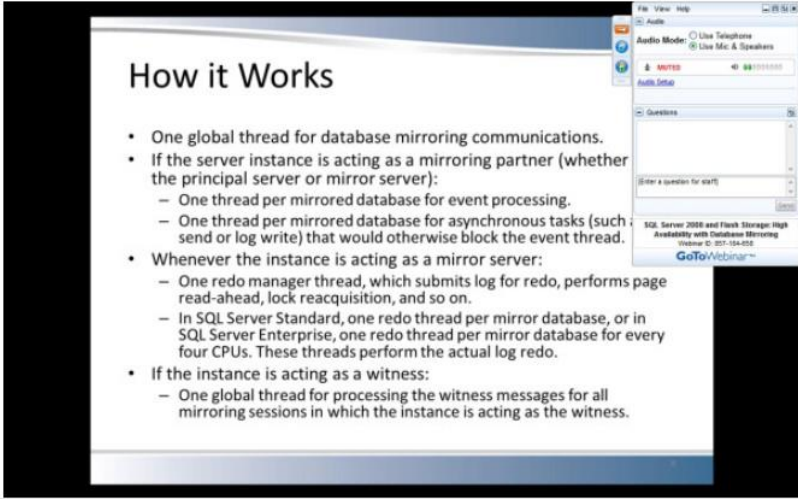
http://twitter.com/#!/BorisHristov/status/6076977106423808

Twitter / @Boris Hristov: PL...

twitter Search Home Profile Messages Who To Follow BorisHristov

 **@BorisHristov**
Boris Hristov

PLEASE, DON'T DO THIS TO US! JUST...
STOP!!! #epic #fail #presentation
#webinar #sql <http://twitpic.com/4na26u>



How it Works

- One global thread for database mirroring communications.
- If the server instance is acting as a mirroring partner (whether the principal server or mirror server):
 - One thread per mirrored database for event processing.
 - One thread per mirrored database for asynchronous tasks (such as send or log write) that would otherwise block the event thread.
- Whenever the instance is acting as a mirror server:
 - One redo manager thread, which submits log for redo, performs page read-ahead, lock reacquisition, and so on.
 - In SQL Server Standard, one redo thread per mirror database, or in SQL Server Enterprise, one redo thread per mirror database for every four CPUs. These threads perform the actual log redo.
- If the instance is acting as a witness:
 - One global thread for processing the witness messages for all mirroring sessions in which the instance is acting as the witness.

GoToWebinar

A large, bold white number '1' is centered on the left side of the image. The background is a dark, textured wood surface. On the right side, several wooden chess pieces are scattered, including a knight, a king, and several pawns.

1

анкетно
проучване

A black bear is sitting upright, wearing a white, zip-up jacket. To its right is a white teddy bear. The background is dark. The word "IMAGES" is overlaid in large white letters across the center of the image.

IMAGES

IMAGES



IMAGES



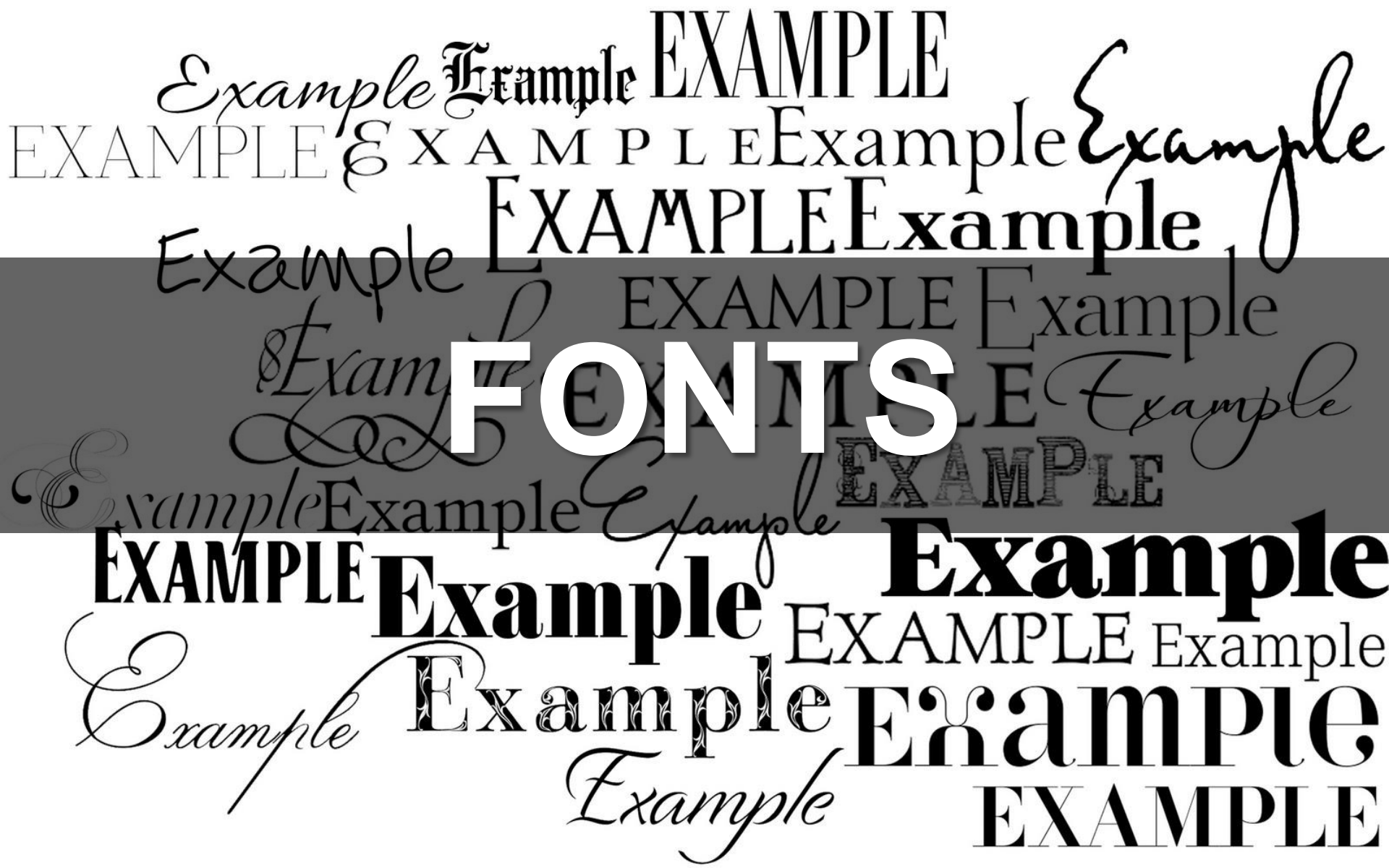
IMAGES



A black bear is sitting upright, wearing a white, zip-up jacket. To its right is a white teddy bear. The word "IMAGES" is written in large, white, bold, sans-serif capital letters across the center of the image, partially overlapping the bears. The background is a dark, solid color.

IMAGES





FONTS

Example Example EXAMPLE

EXAMPLE EXAMPLE Example Example

Example [EXAMPLE Example

EXAMPLE Example

EXAMPLE Example

EXAMPLE Example Example

EXAMPLE Example Example

EXAMPLE Example

Example Example EXAMPLE

Example EXAMPLE

Baskerville

Bodoni

Caslon

Frank Gothic

Futura

Garamond

Helvetica

Optima

Rockwell

Sans-serif font

Serif font

Futura at 48 pt.

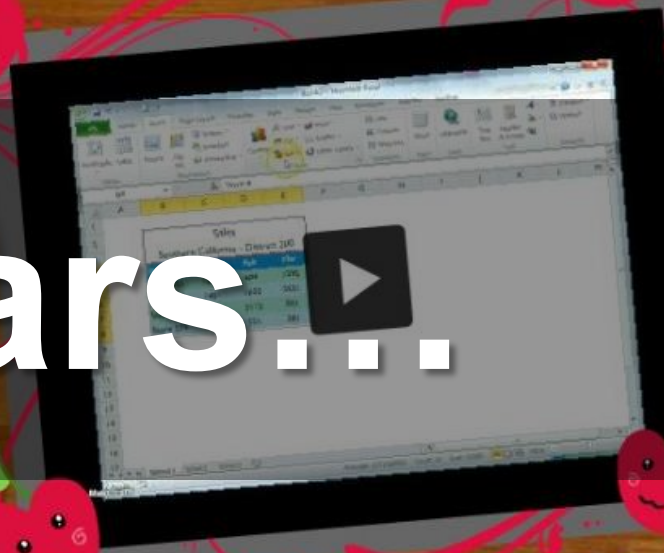
- Futura at 40 pt
- Futura at 40 pt
- Futura at 40 pt

Futura at 48 pt.

- Optima at 40 pt
- Optima at 40 pt
- Optima at 40 pt

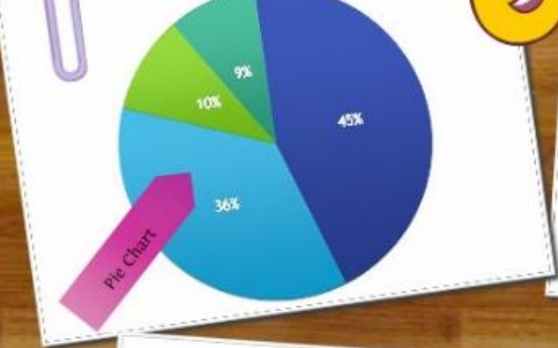
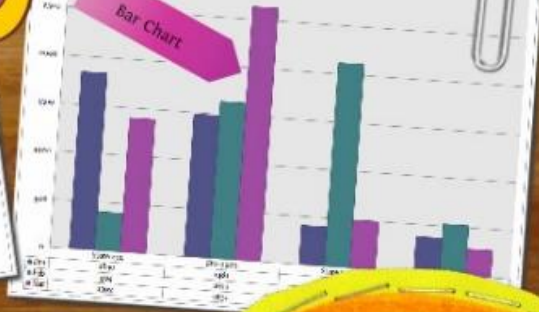
Charts, bars...

MS Excel
Chart

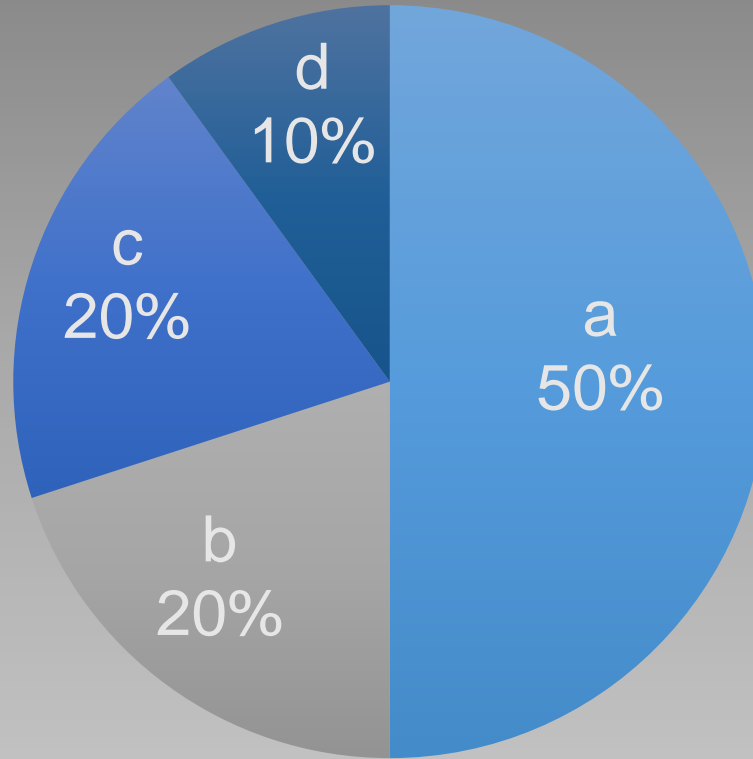


I have included four chart examples on my poster: a bar chart, a pie chart, a line chart and a combination chart. I also included the original data and a video of how to create charts in Excel.

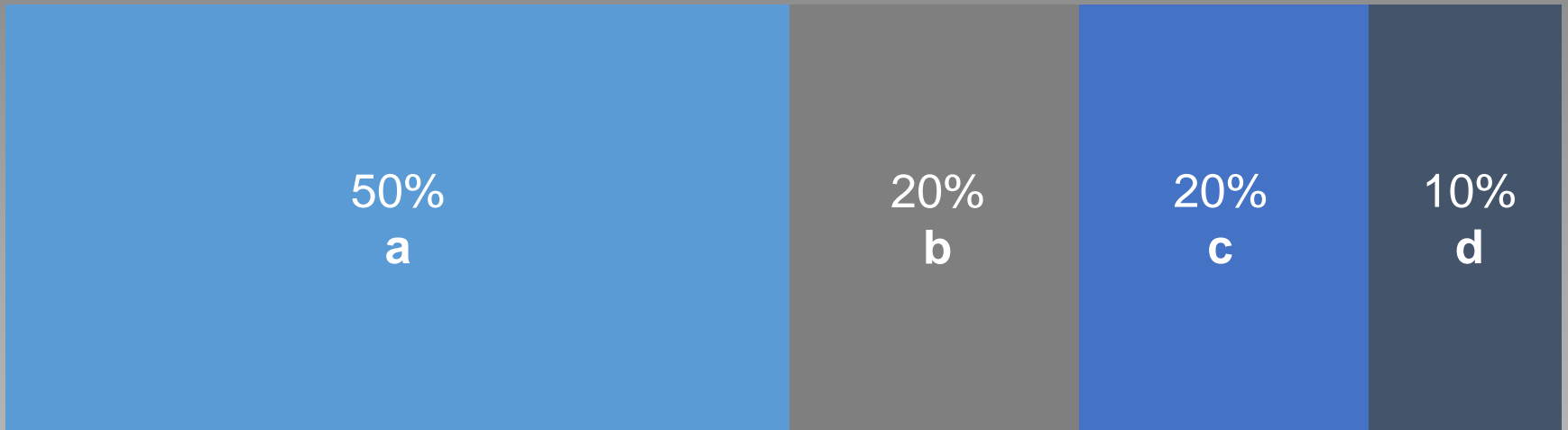
Sales Southern California - District 200			
Store #	Jan	Feb	Mar
Store 201	1840	404	1392
Store 223	1481	1632	2631
Store 238	410	2112	501



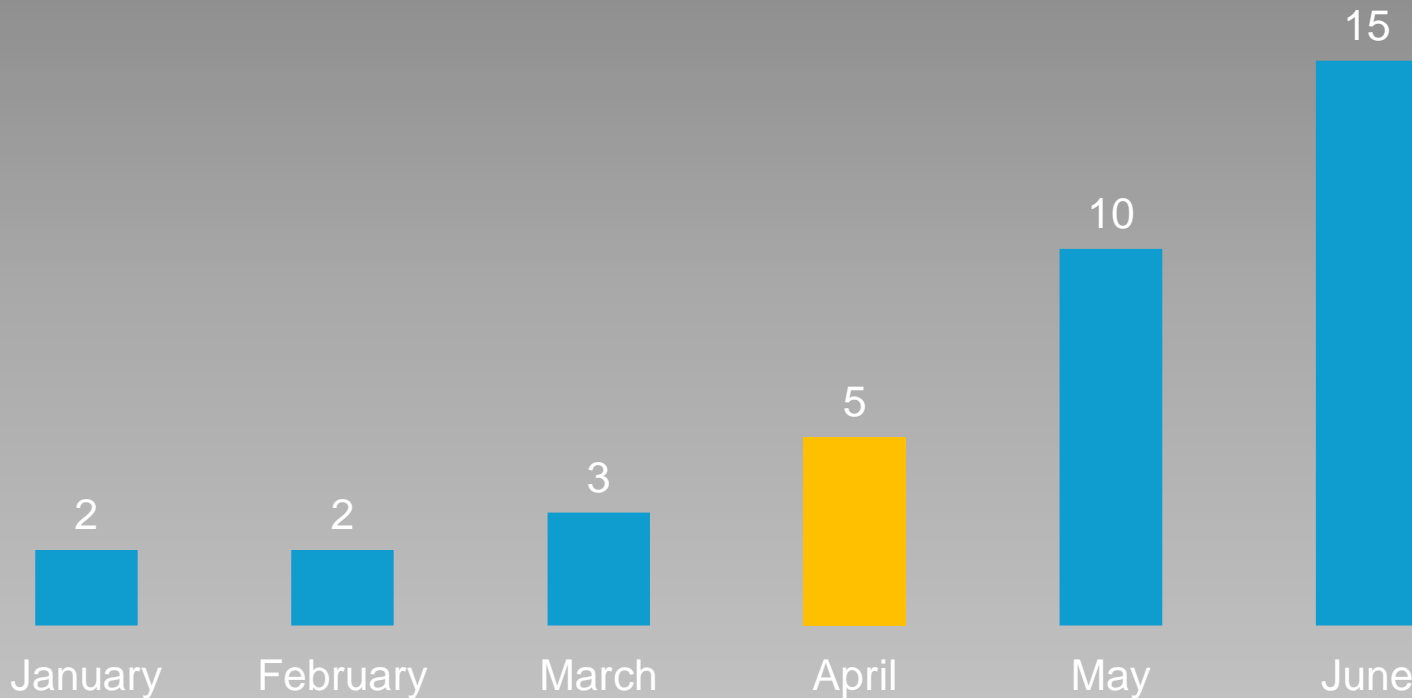
Customer “a” is destroying us



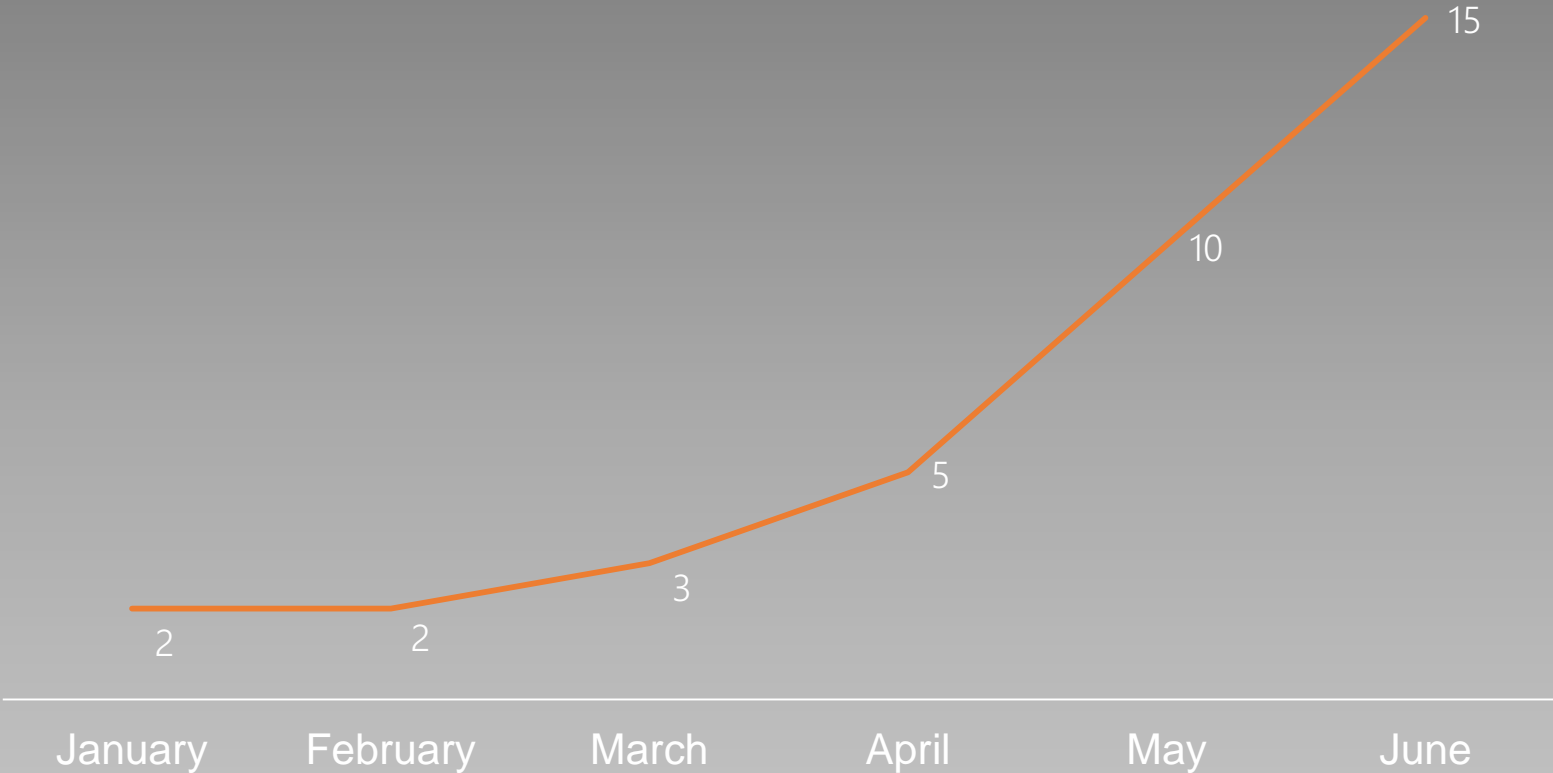
Customer “a” is destroying us



5 incidents but
100 new servers on support

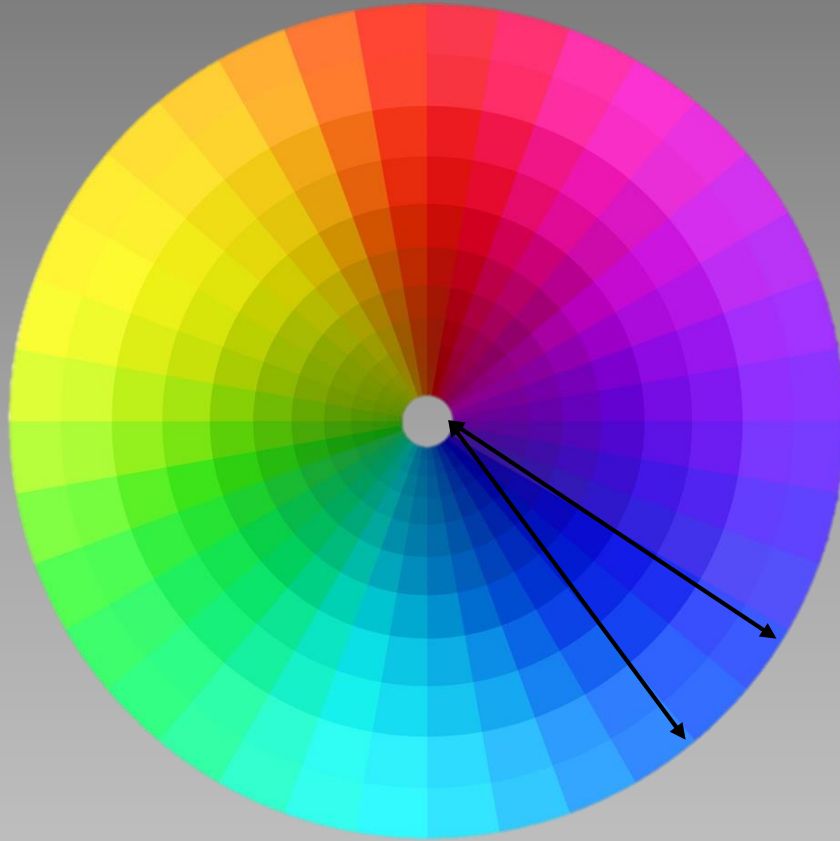


Incidents per month



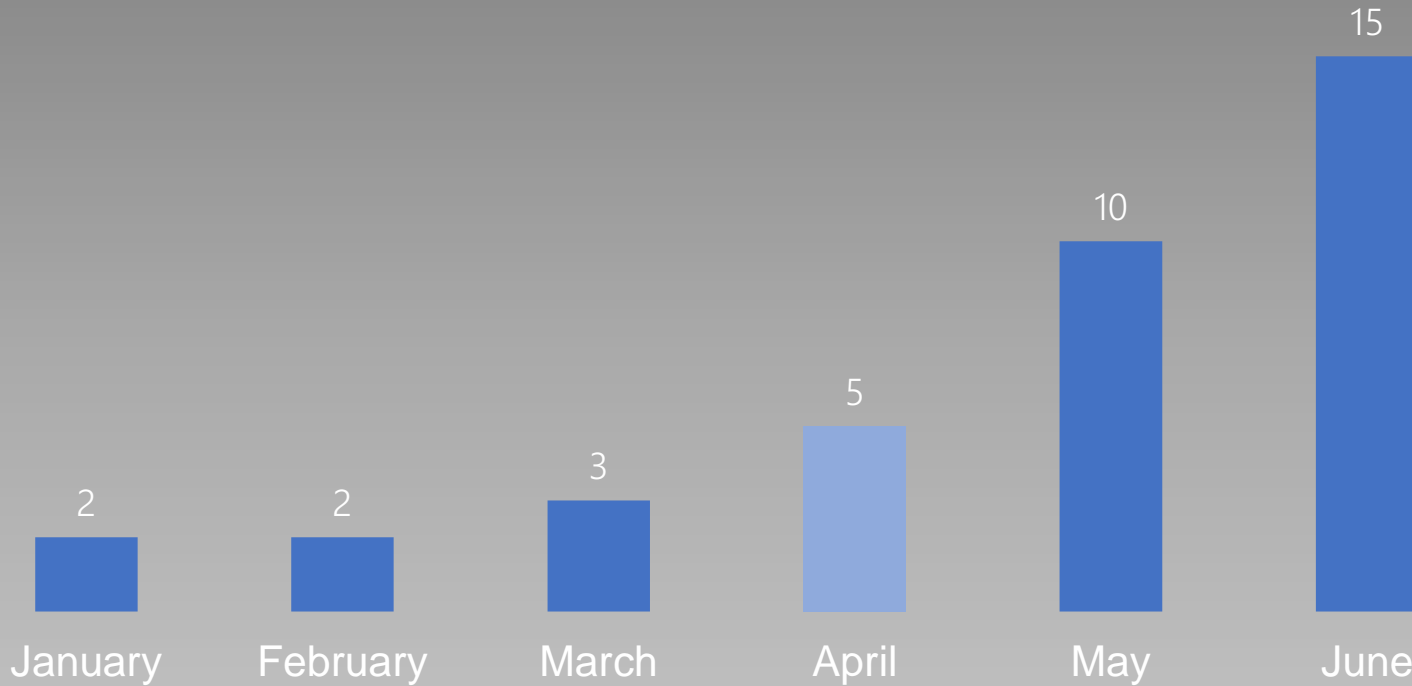


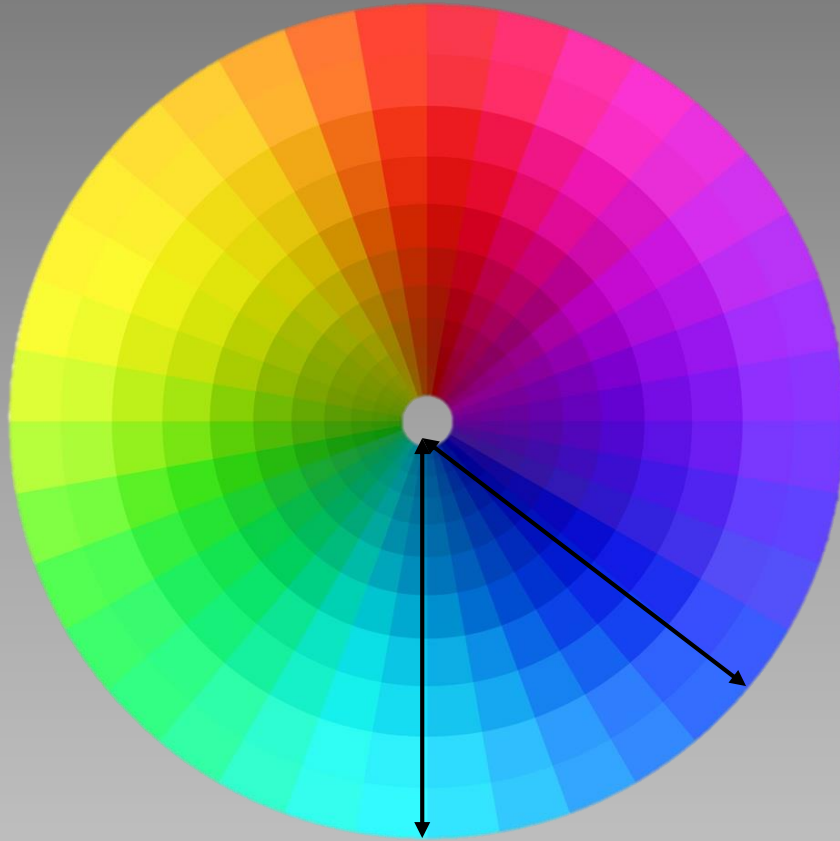
COLORS



monochromatic

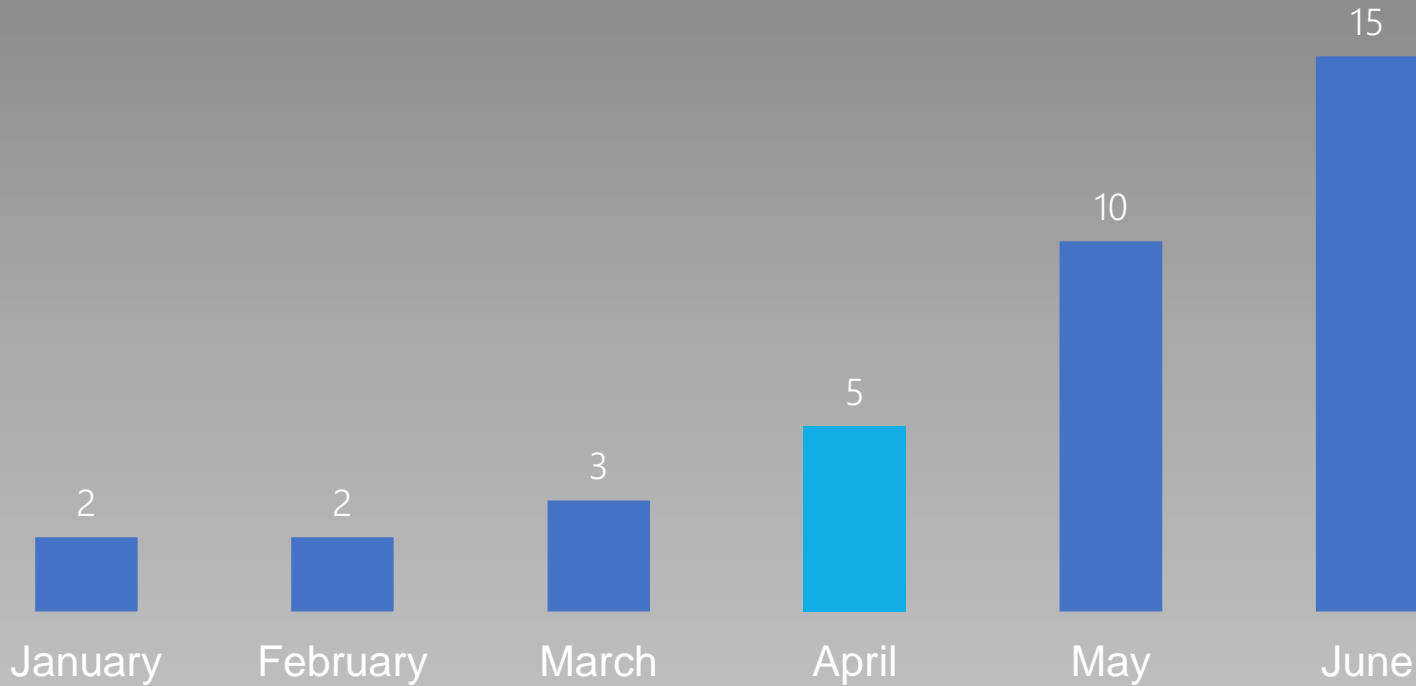
5 incidents but
100 new servers on support

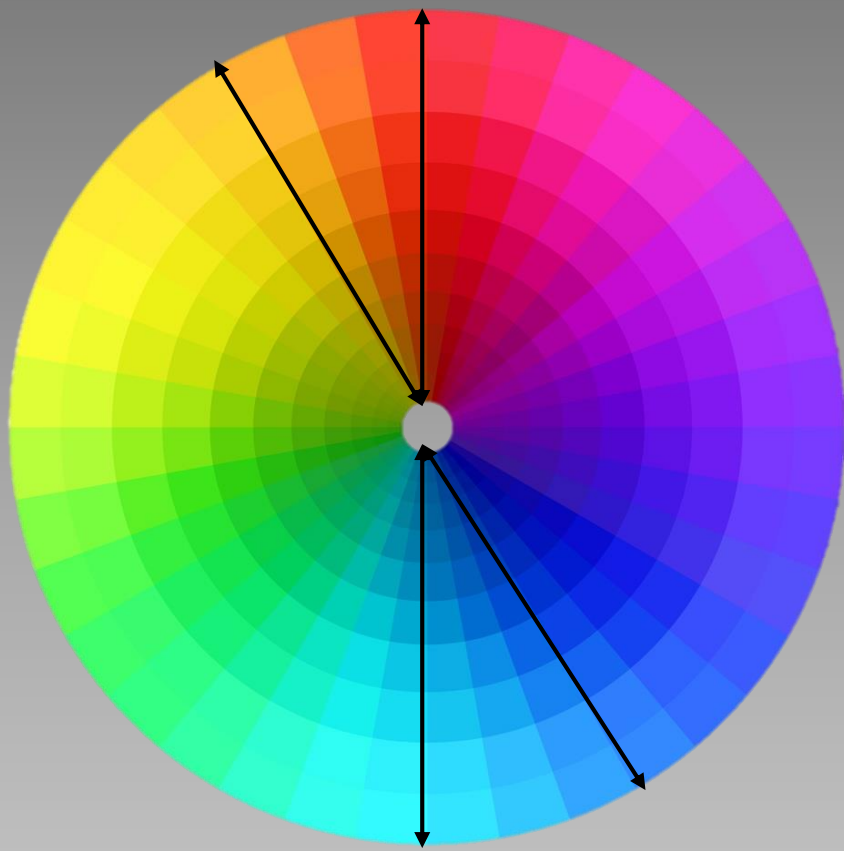




analogous

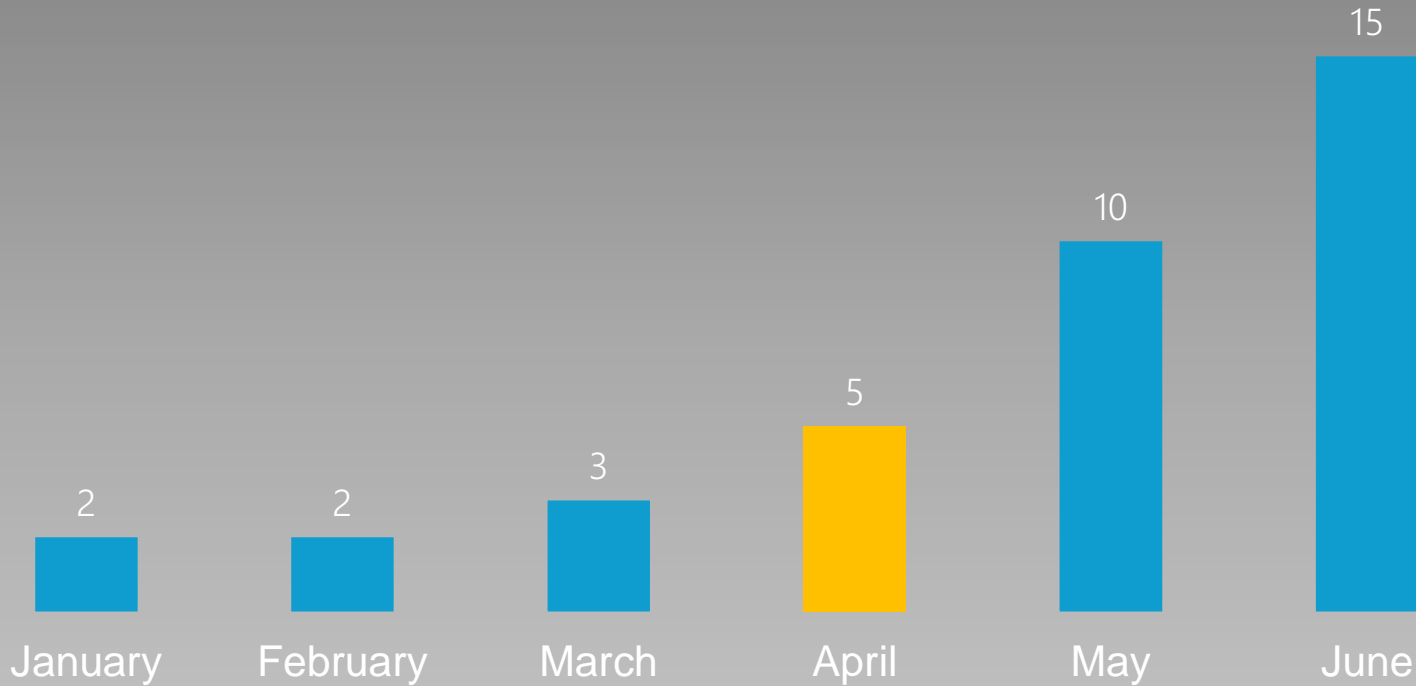
5 incidents but
100 new servers on support

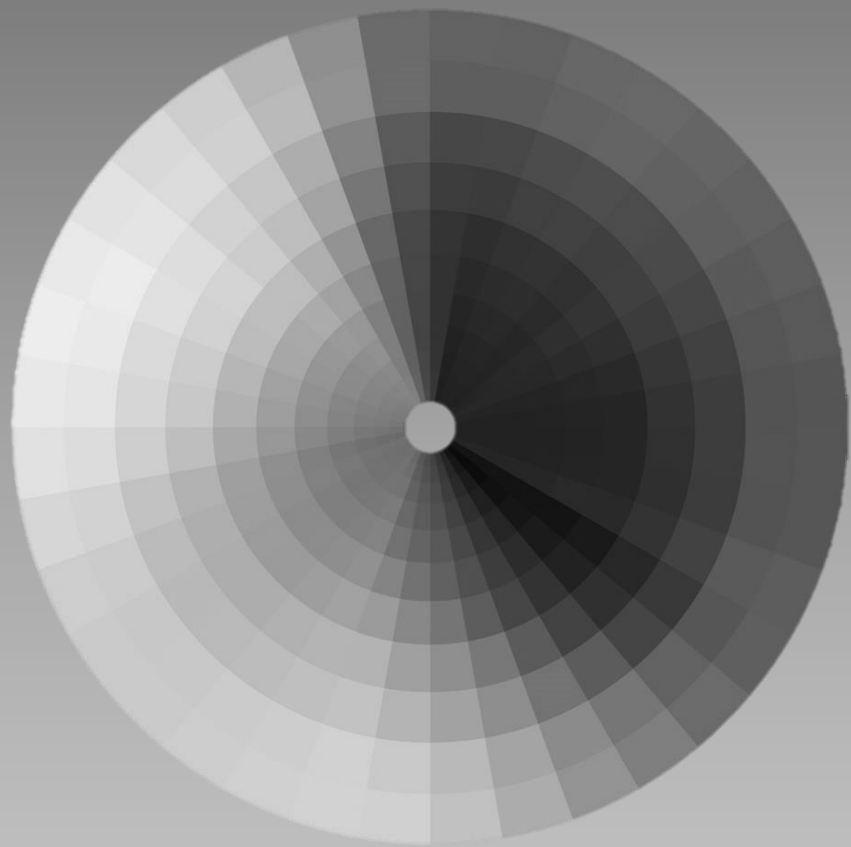




complementary

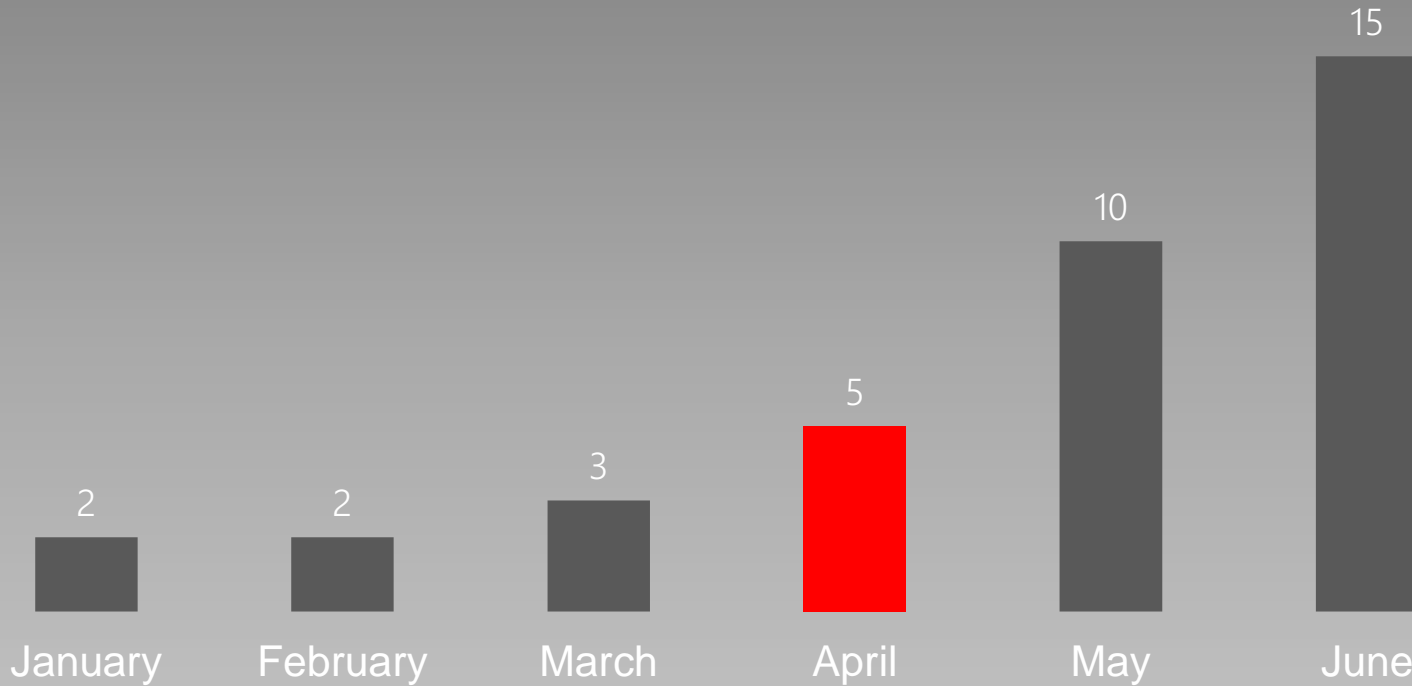
5 incidents but 100 new servers on support





achromatic +1

5 incidents but
100 new servers on support





“Room to breathe”

Futura at 48 pt.

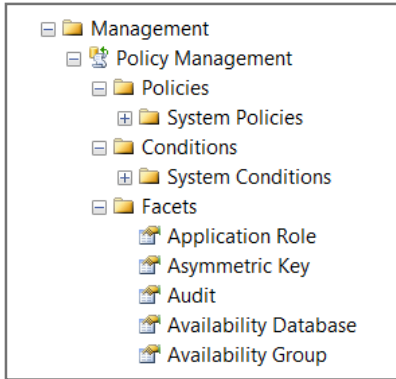
- Futura at 40 pt
- Futura at 40 pt
- Futura at 40 pt

Fonts and their importance

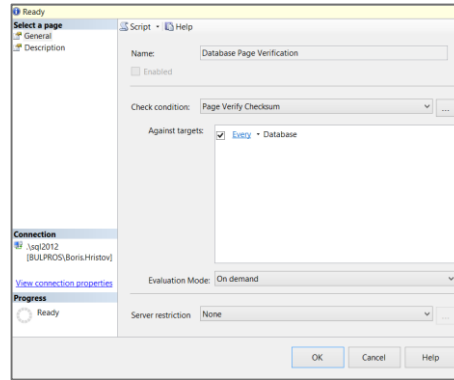
- Fonts are important
- Fonts need to be used carefully
- There are many to choose from



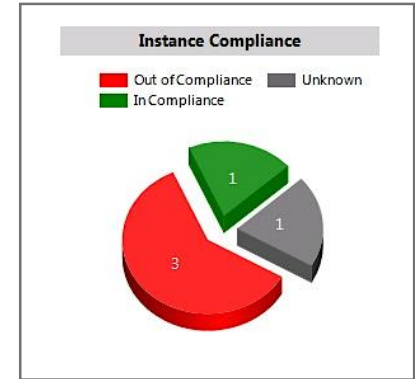
Here's how this will go...



What?



How?



WOW!



Microsoft



BULPROS
BUILD ON OUR EXPERIENCE

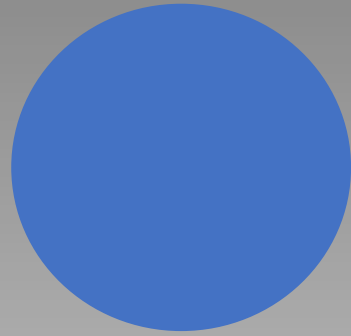
Solutio
n



Where is the center?

I SAID CENTERED!

I SAID CENTERED!





Design is everywhere...









Targa

PORSCHE
911 Targa 4 GTS

D S GO 4159

A man and a woman are sitting on a white concrete ledge, looking out over a vast cityscape. The man, on the left, has dark hair and a beard, wearing a green denim jacket and blue jeans. The woman, on the right, has long, wavy blonde hair, wearing a black tank top and blue jeans with a plaid shirt tied around her waist. The city below is densely packed with buildings, with a prominent skyline of skyscrapers in the distance under a clear blue sky. The foreground is filled with green bushes and trees.

Start noticing it...

Start analog

Restraint

Simplicity

Images

Charts, Graphs



Fonts

Colors

Free Space

Center?

It's everywhere!

Resources...



















Introduction to Presentation Design

Presentation design has always been important. The ten principles you will learn in this course will help you go to the next level in your presentations and deliver better experiences for your attendees and audiences.


by [Boris Hristov](#)

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More info

Level **Beginner**

Rating **★★★★★**

Duration **1h 6m**

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Features 

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