Presentation Design Fundamentals

Boris Hristov
Co-Founder 356labs
irst place :)
SQL

Design matters!

Top 10

GO ANALOG FIRST

Is that a man
rustle
that man
condocra
train
team
Outstrata
Carols
Bell
Ornaments
Sleigh
valley
Peals

RESTRAINT

Defining Business Intelligence…

Transforming data into knowledge

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In summary

Delayed Durability

Parallel SELECT INTO

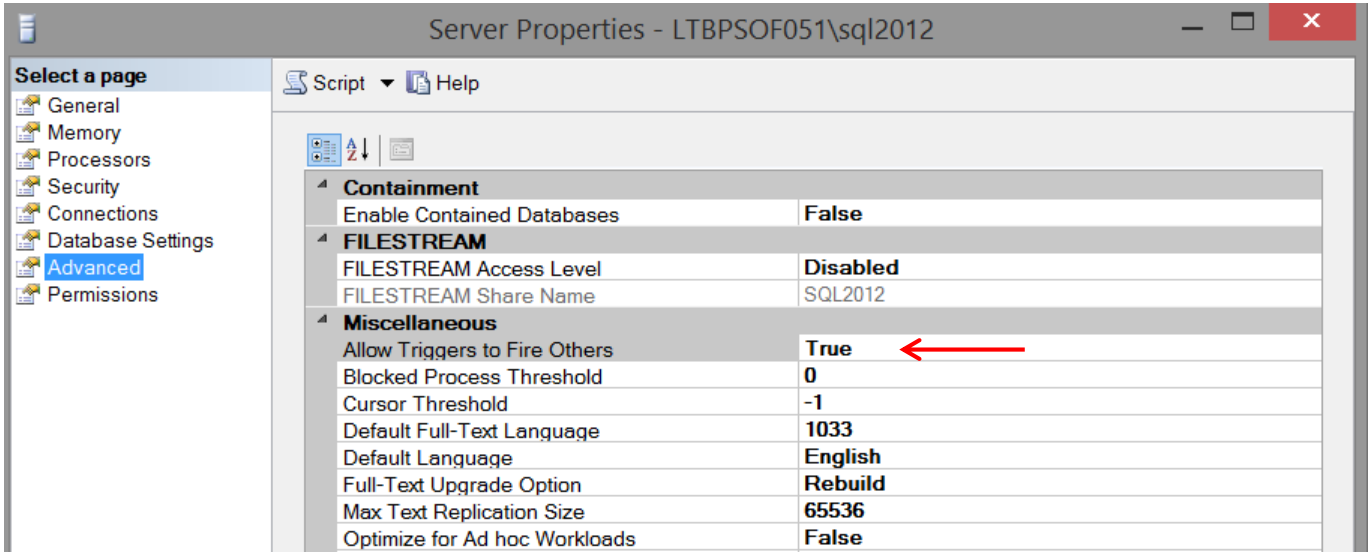
Cardinality Estimator

Inline Index Creation

Partitioning Improvements

Who said testing is important?

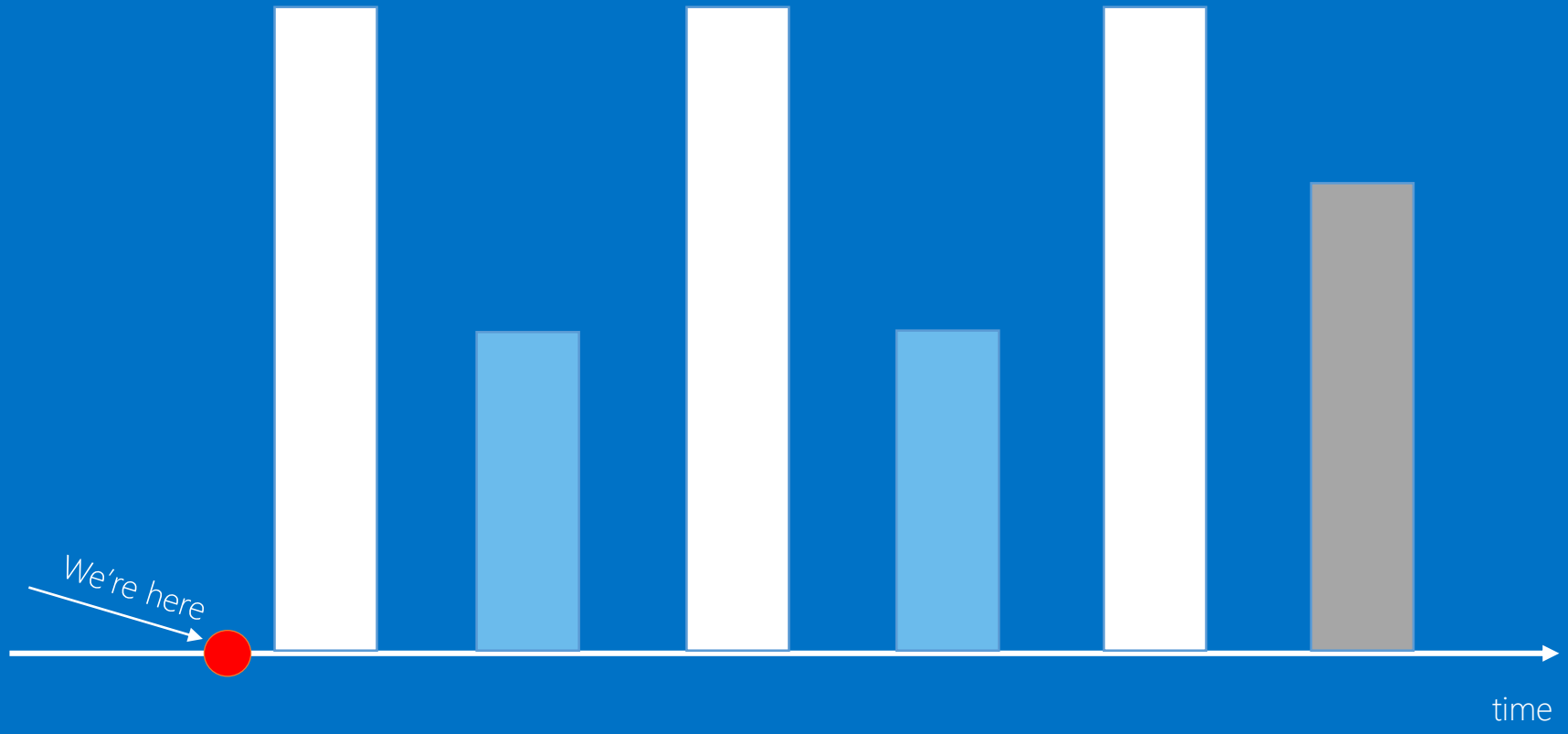
Nested Triggers



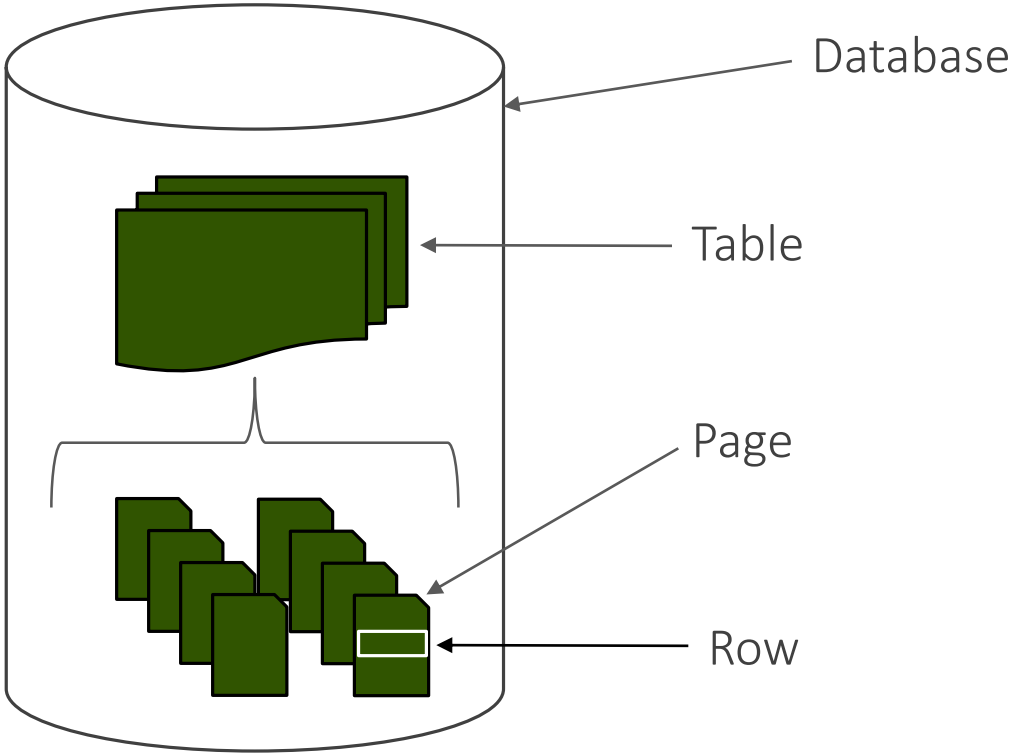

```
EXEC sp_configure 'nested triggers', 1
RECONFIGURE
GO
```

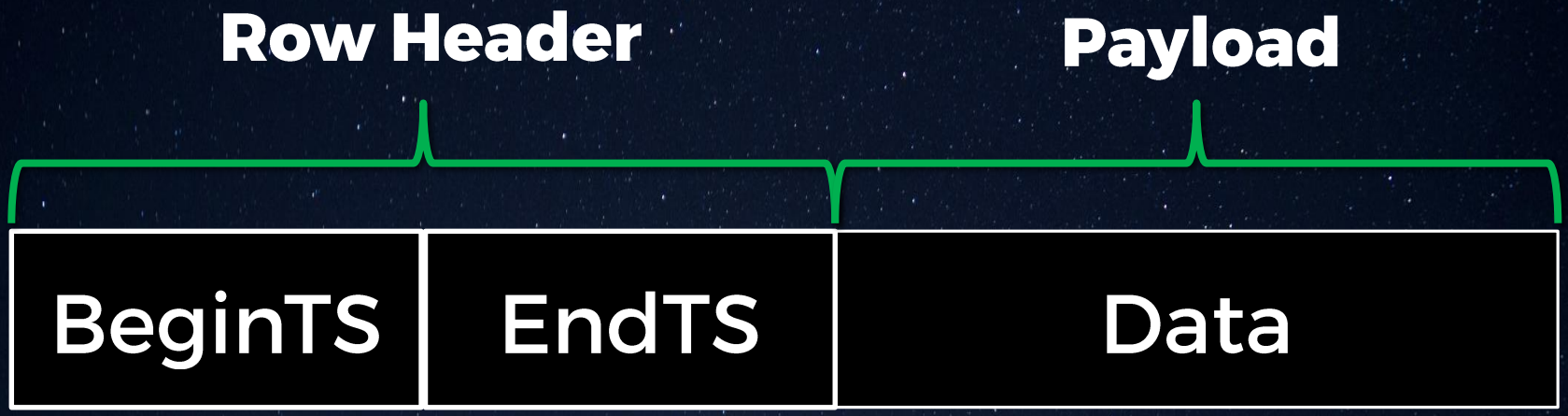
SIMPLICITY

Here's how this will go...



Lock Hierarchy




Row Header
Payload
BeginTS
EndTS
Data

SIMPLICITY

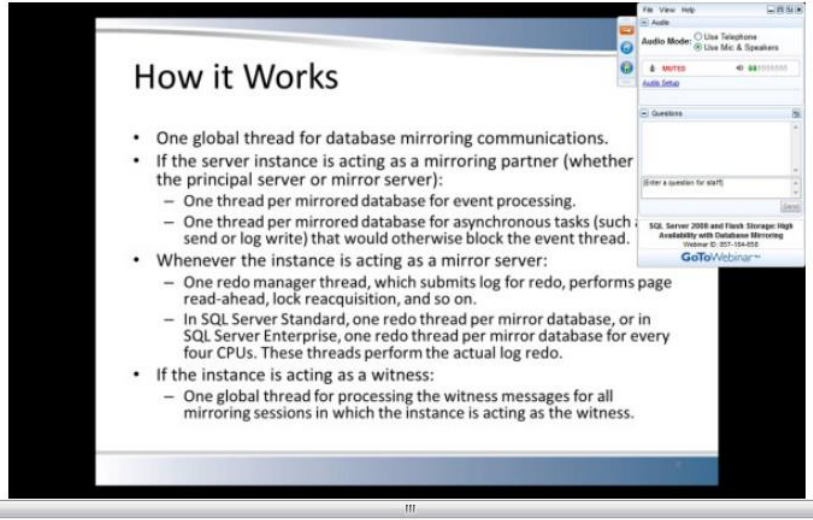
http://twitter.com/#!/BorisHristov/status/60769777106423808

Twitter / @Boris Hristov: PL...

twitter Search Home Profile Messages Who To Follow BorisHristov

@BorisHristov
Boris Hristov

PLEASE, DON'T DO THIS TO US! JUST... STOP!!! #epic #fail #presentation #webinar #sql http://twitpic.com/4na26u



1
анкетно
проучване

IMAGES

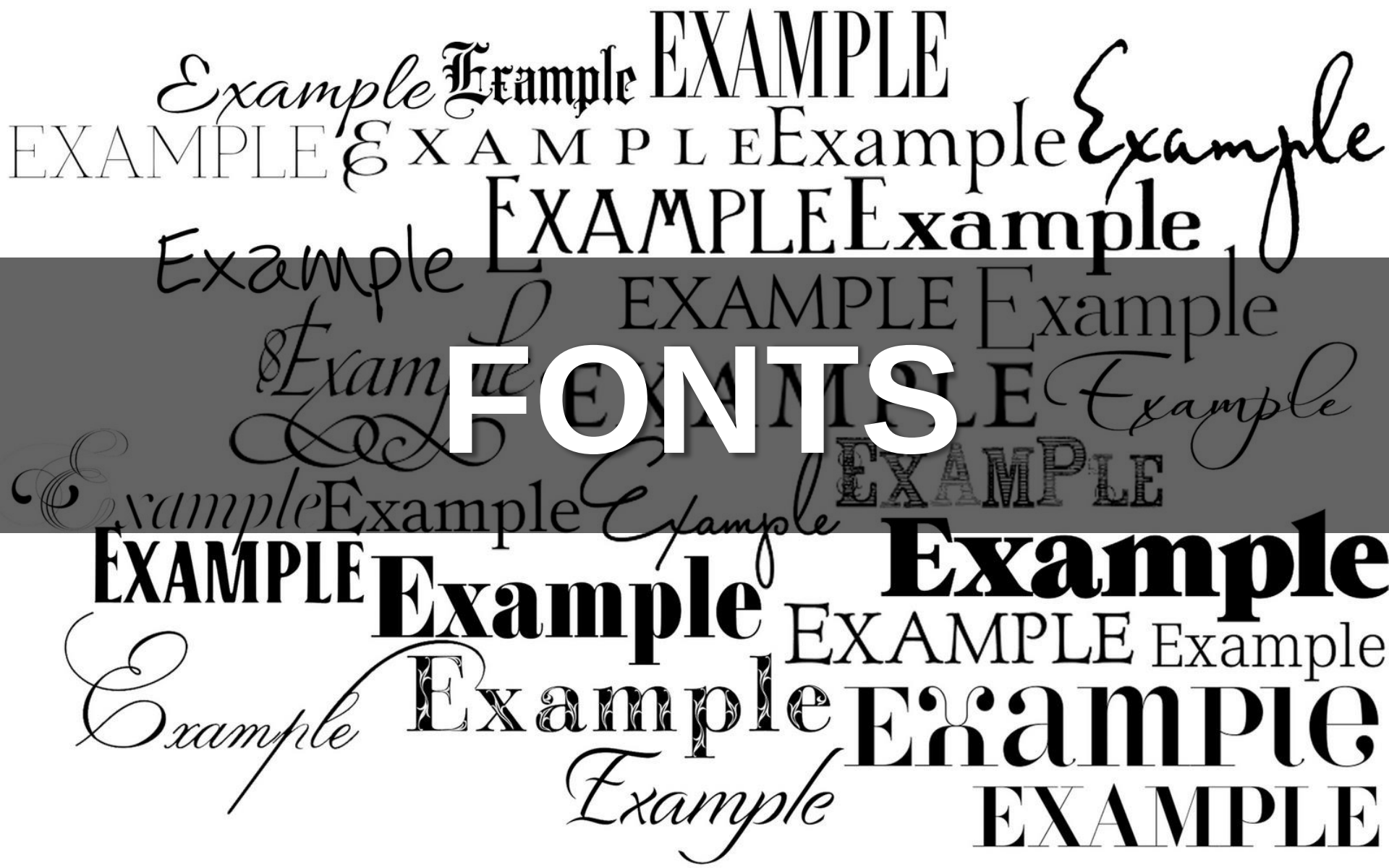
IMAGES

IMAGES

IMAGES

IMAGES

pluralsight


FONTS

Baskerville

Bodoni

Caslon

Frank Gothic

Futura

Garamond

Helvetica

Optima

Rockwell

Sans-serif font

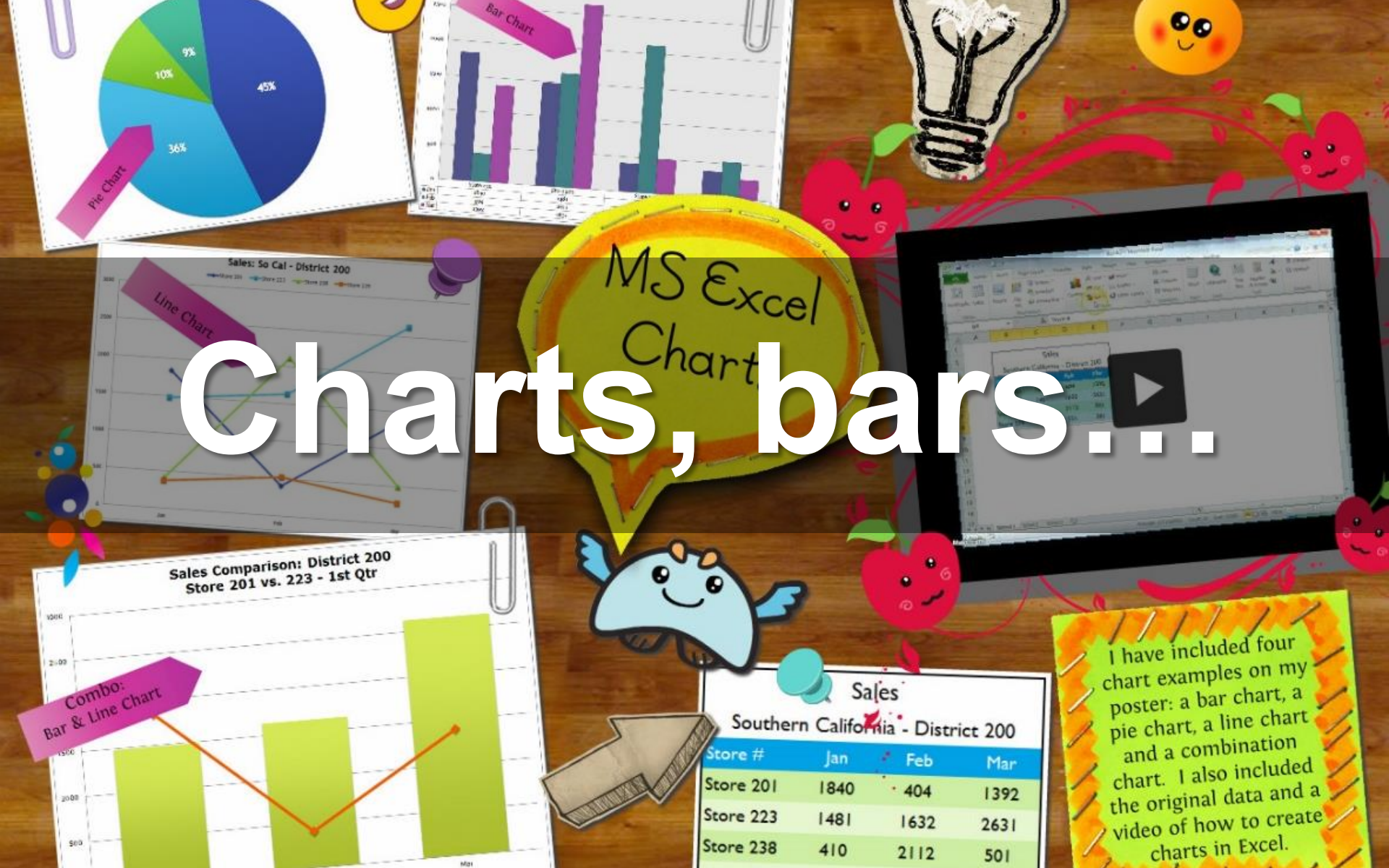
Serif font

Futura at 48 pt.

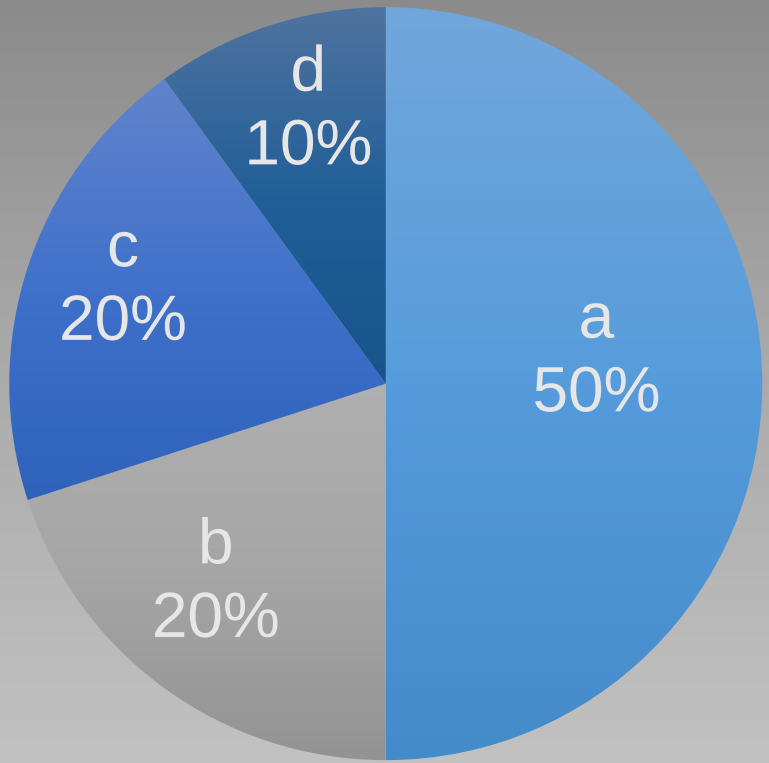
- Futura at 40 pt
- Futura at 40 pt
- Futura at 40 pt

Futura at 48 pt.

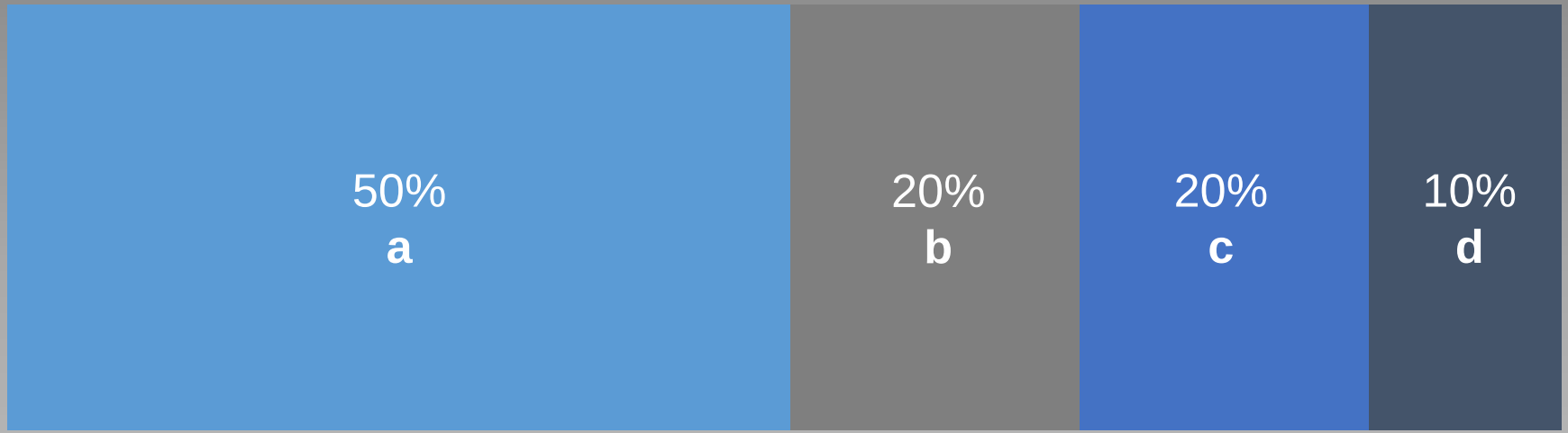
- Optima at 40 pt
- Optima at 40 pt
- Optima at 40 pt


Pie Chart
45%
36%
10%
9%
Bar Chart
Sales: So Cal - District 200
Line Chart
MS Excel Chart
Charts, bars...
Sales Comparison: District 200
Store 201 vs. 223 - 1st Qtr
Combo:
Bar & Line Chart
Sales
Southern California - District 200
Store # Jan Feb Mar
Store 201 1840 404 1392
Store 223 1481 1632 2631
Store 238 410 2112 501
I have included four chart examples on my poster: a bar chart, a pie chart, a line chart and a combination chart. I also included the original data and a video of how to create charts in Excel.

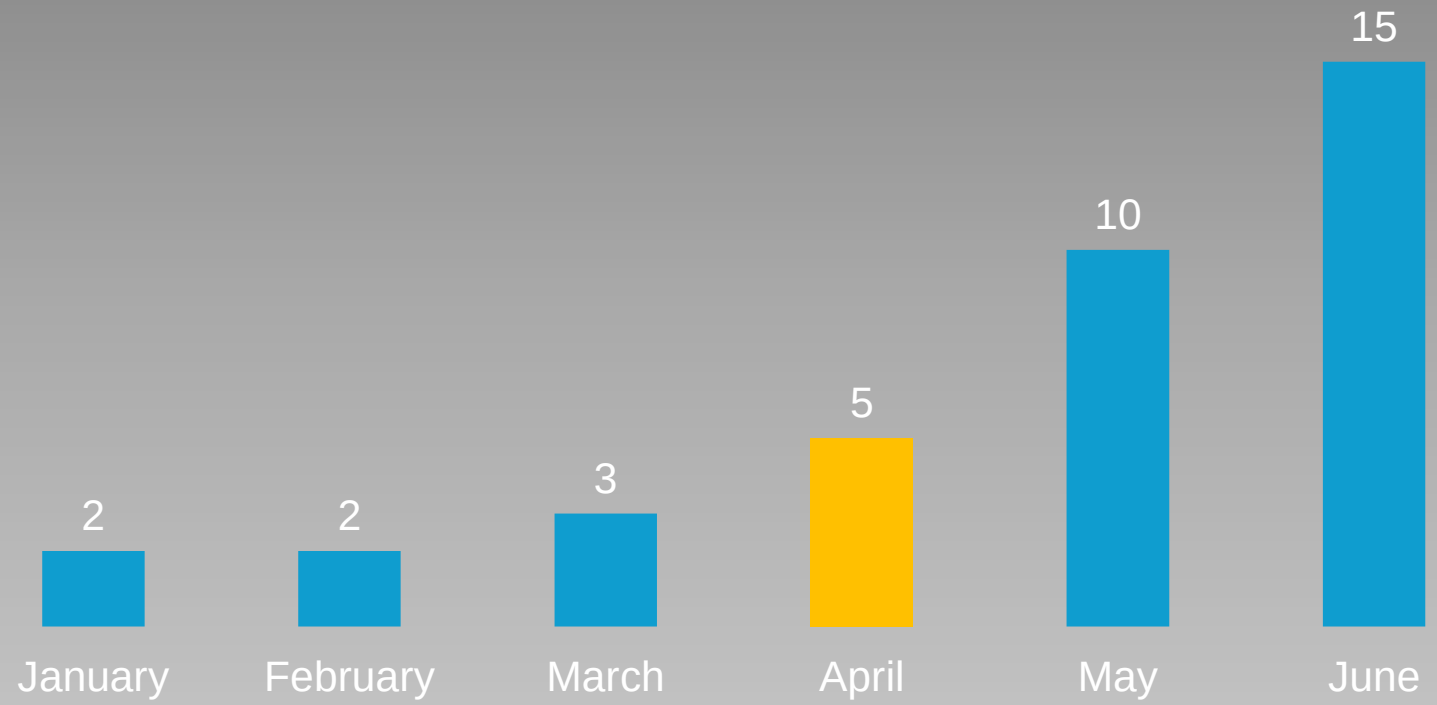
Customer “a” is destroying us



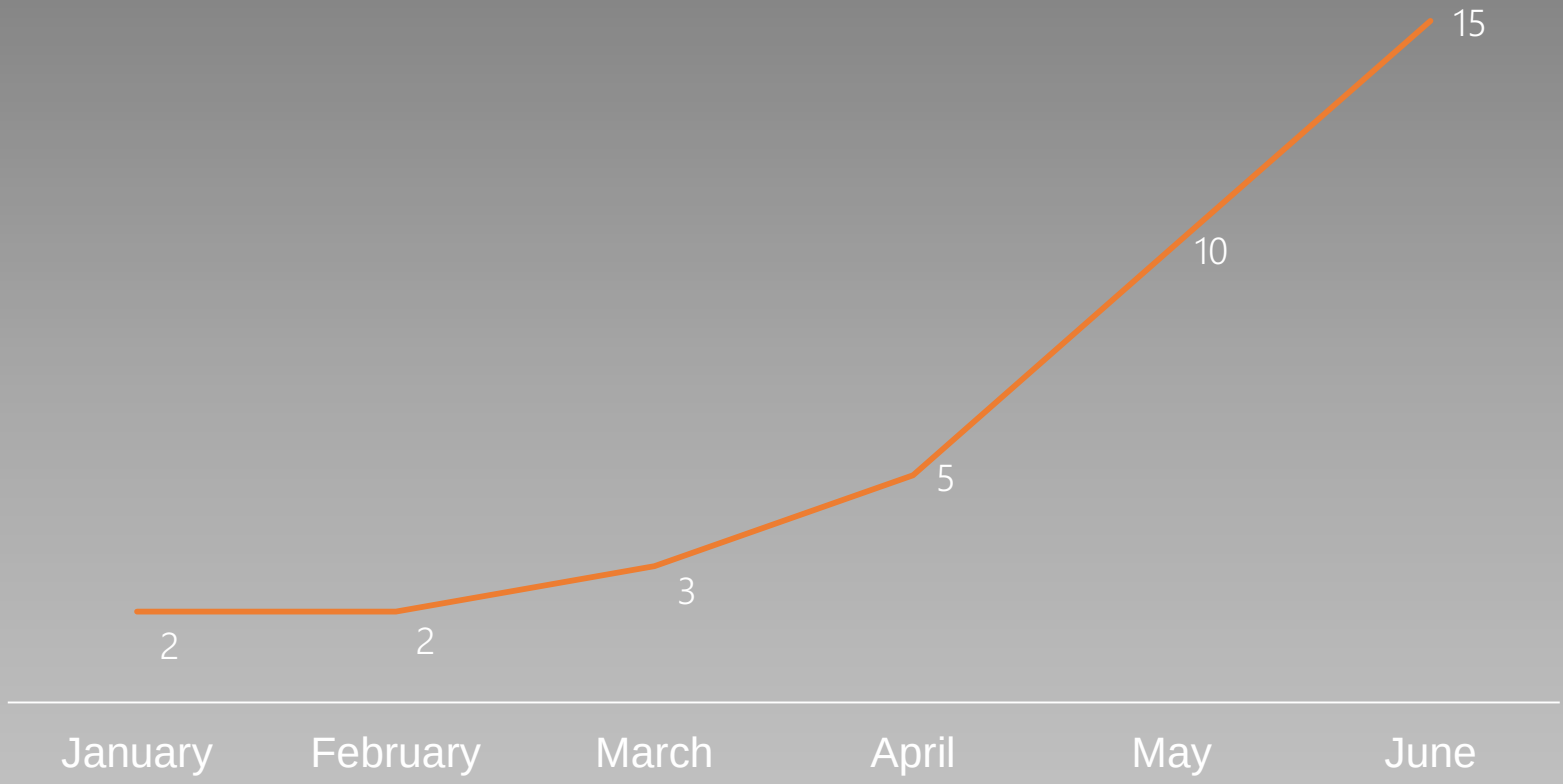
Customer “a” is destroying us



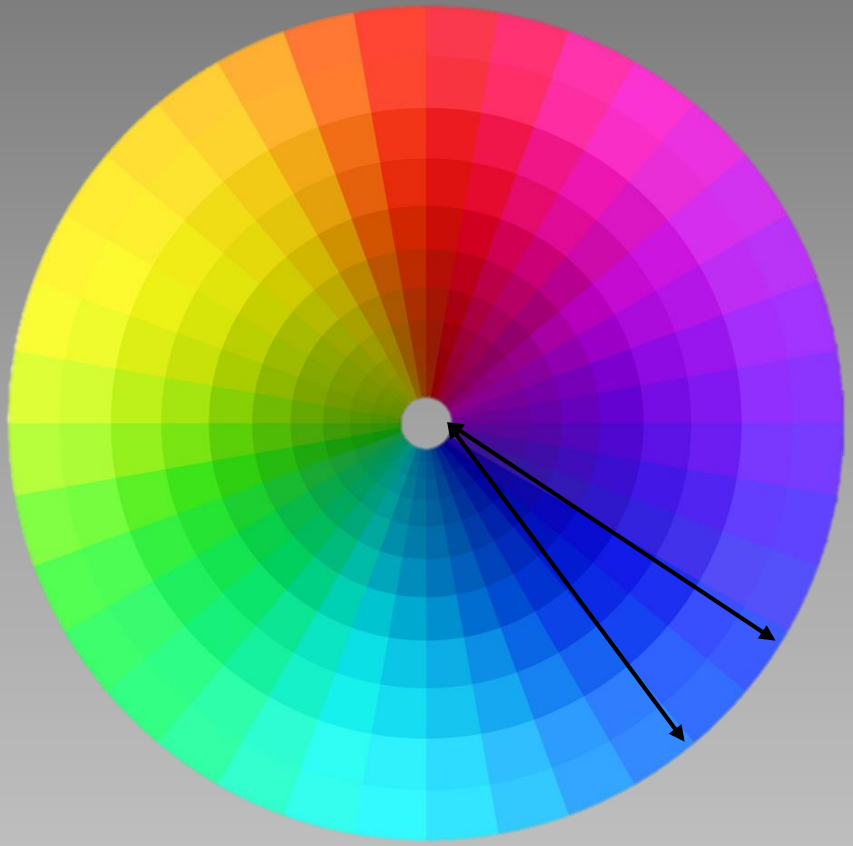
5 incidents but
100 new servers on support



Incidents per month

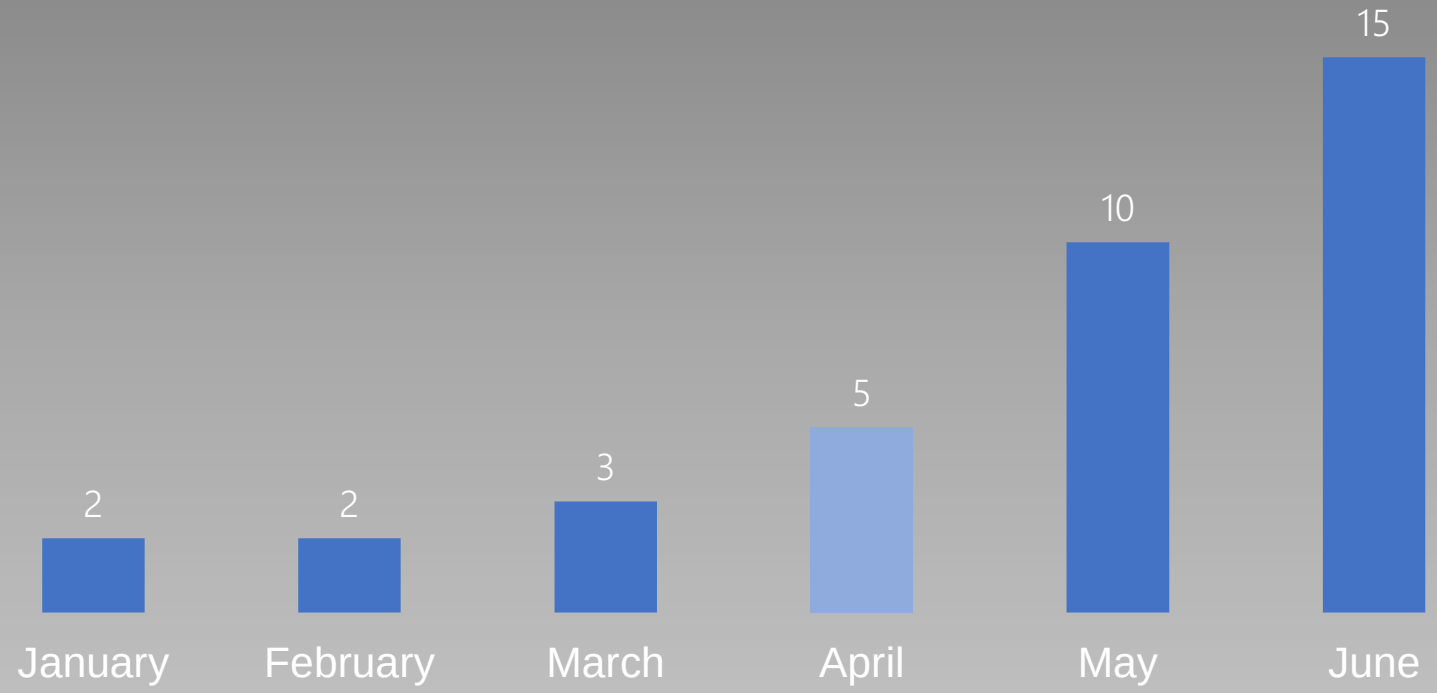


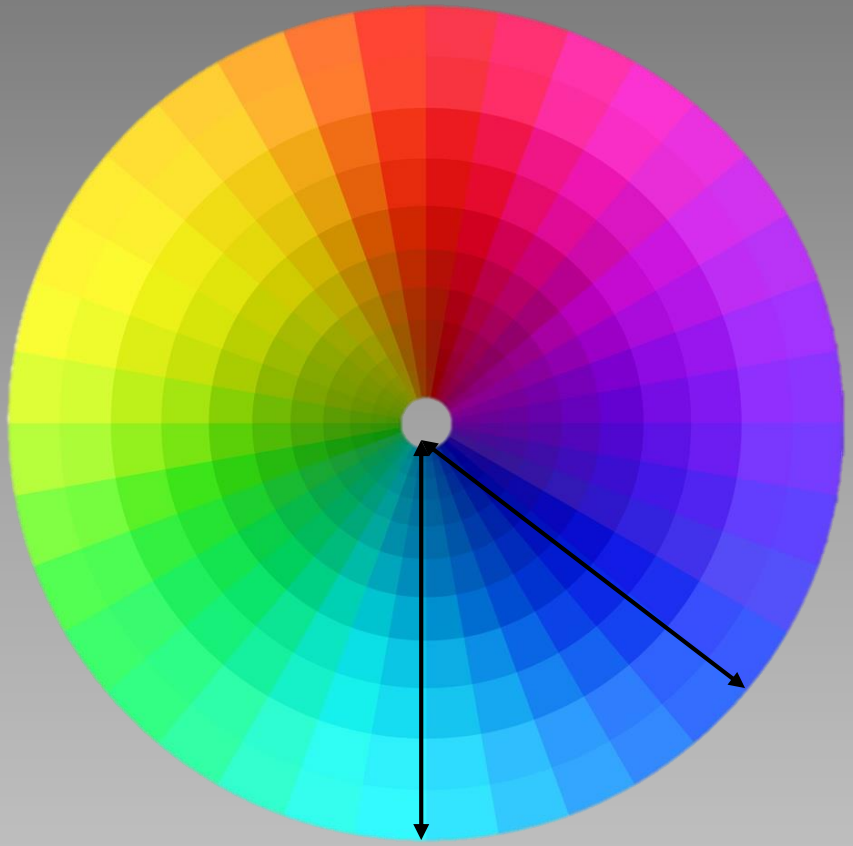
COLORS



monochromatic

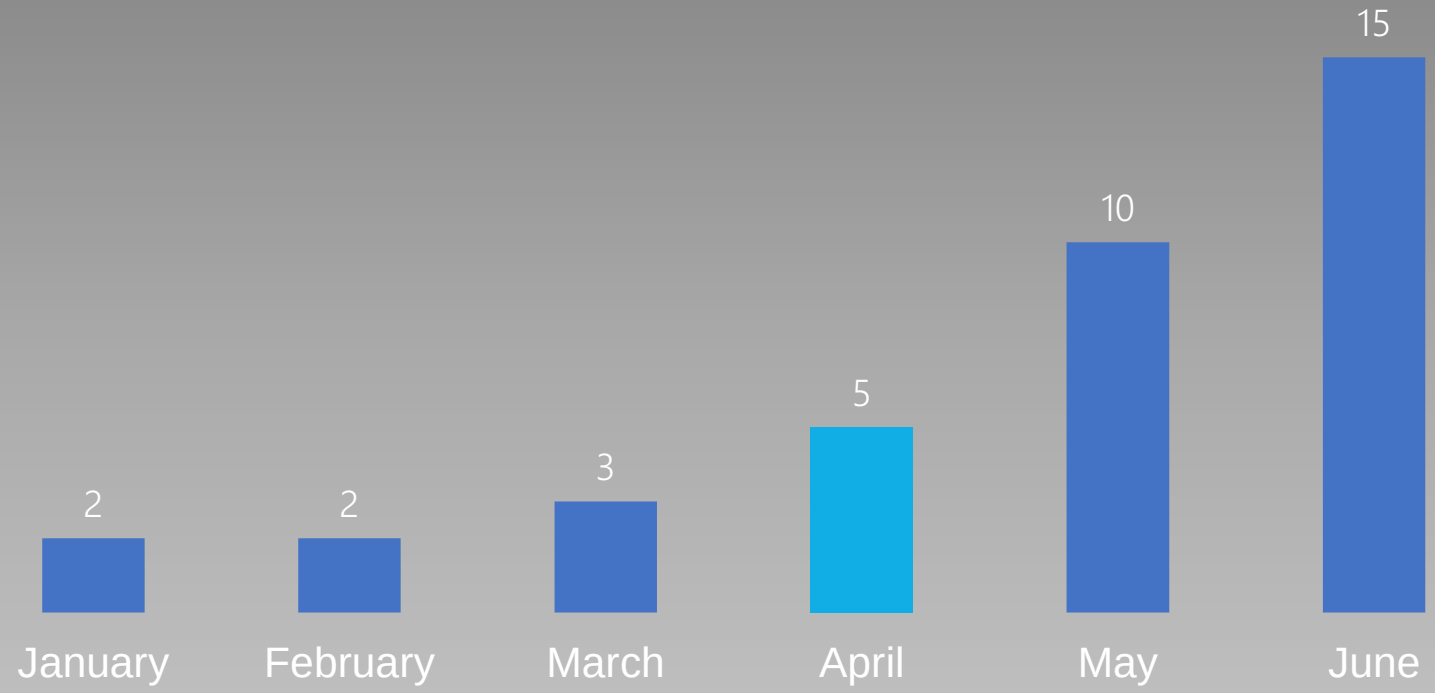
5 incidents but
100 new servers on support

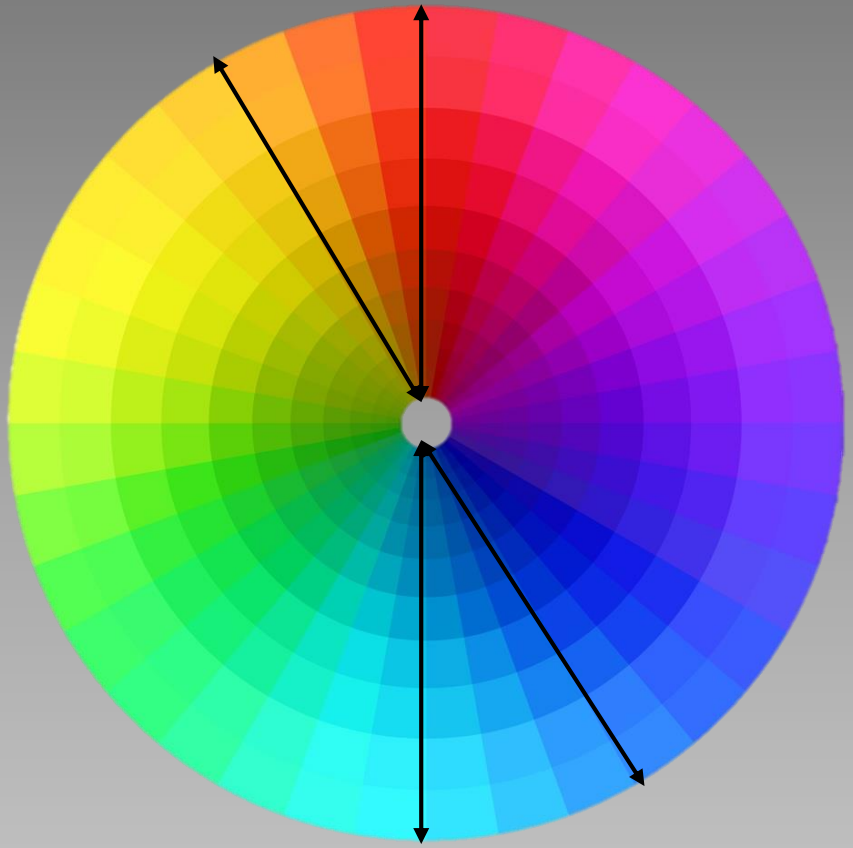




analogous

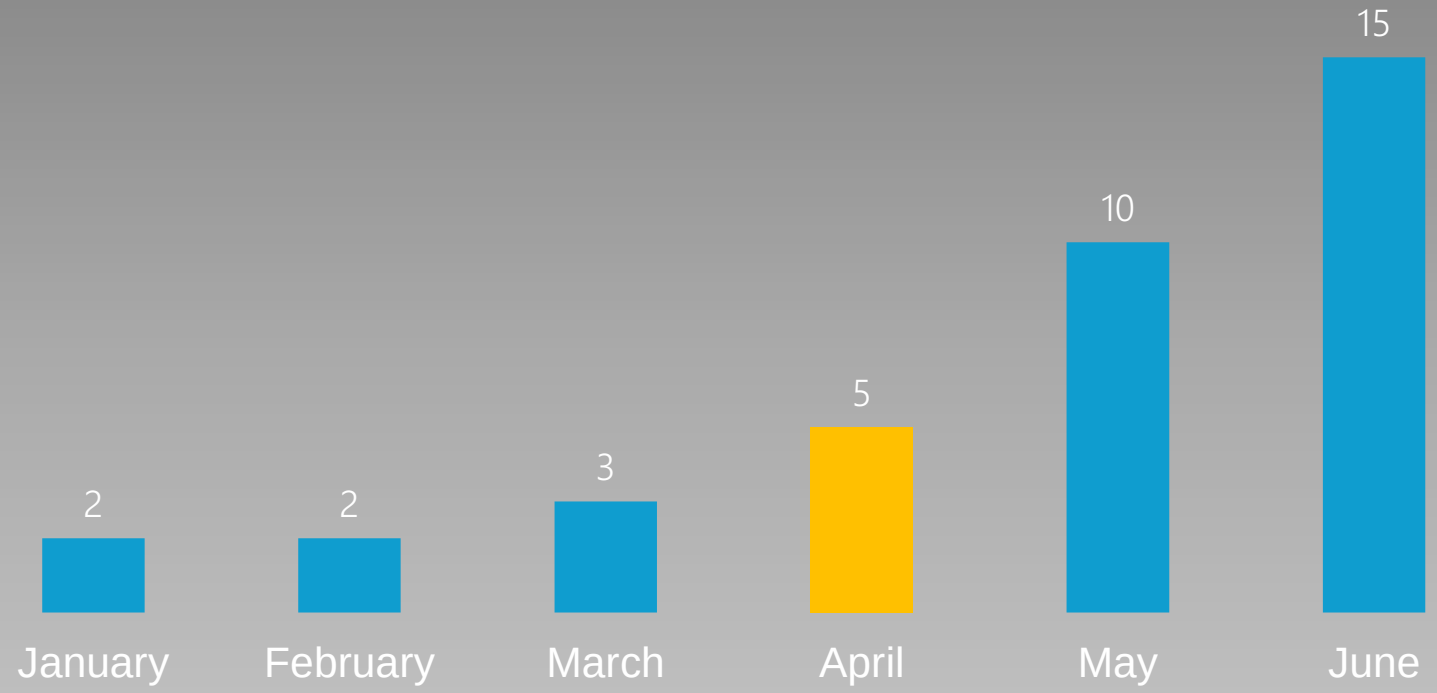
5 incidents but
100 new servers on support

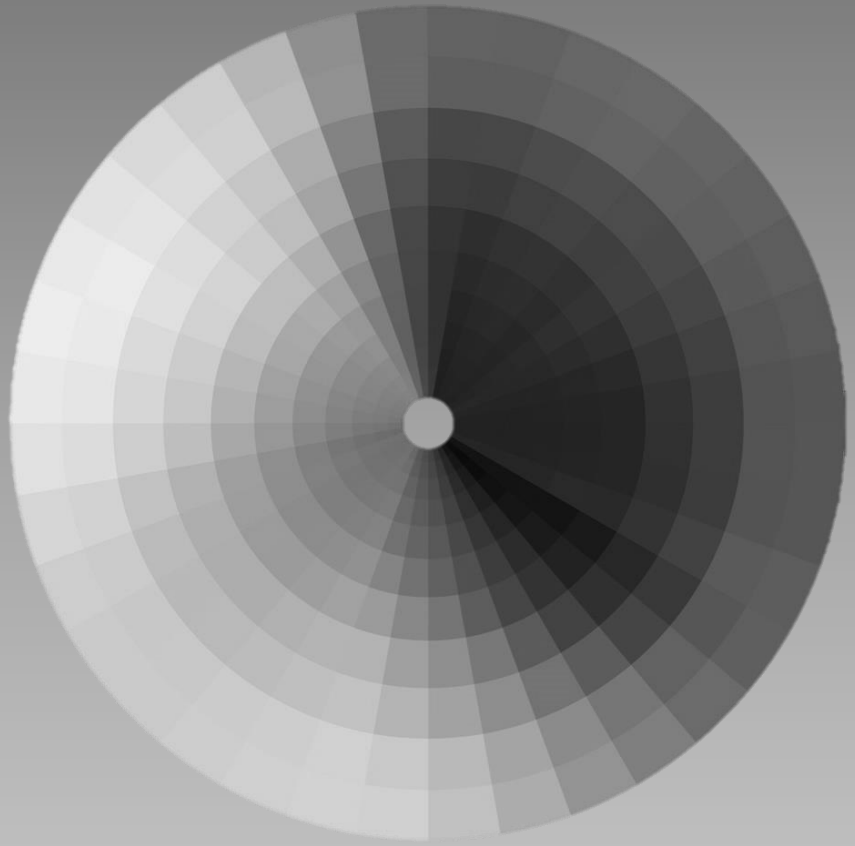




complementary

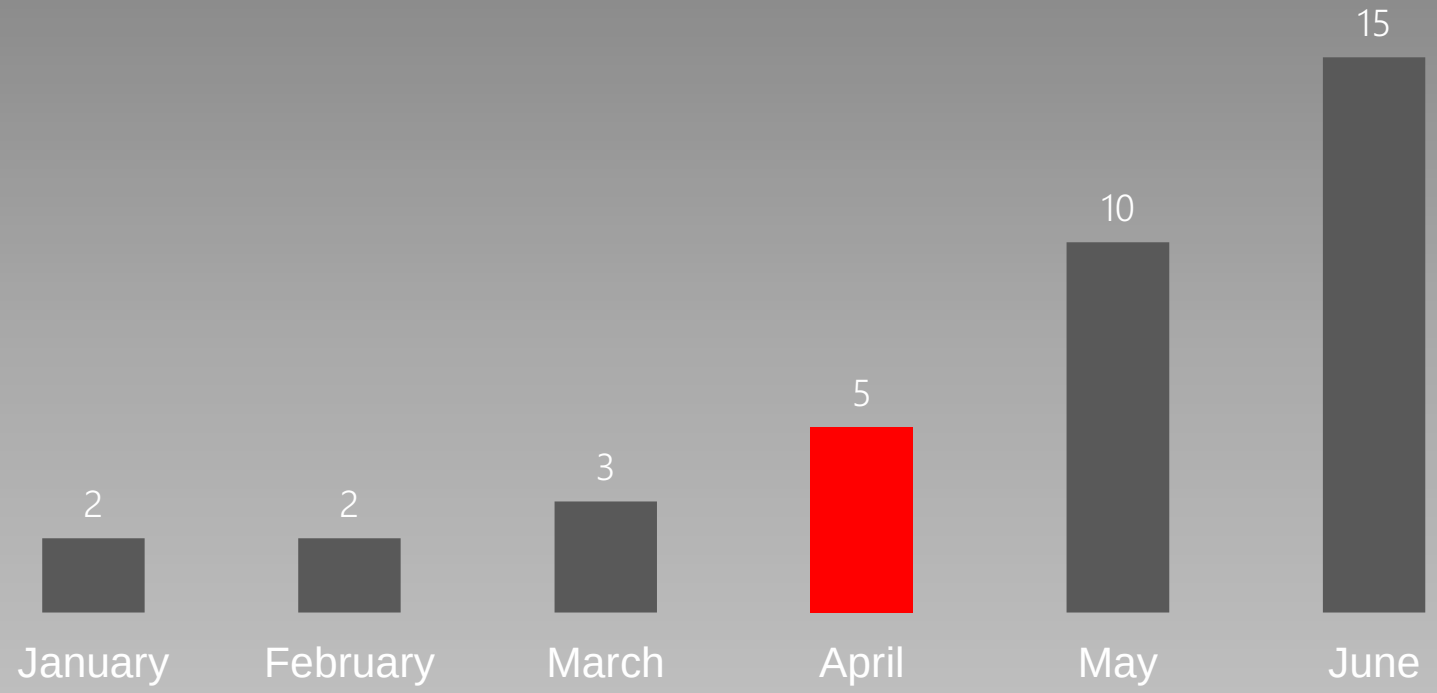
5 incidents but
100 new servers on support





achromatic +1

5 incidents but
100 new servers on support



“Room to breathe”

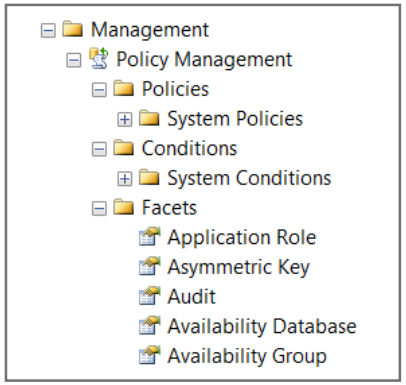
Futura at 48 pt.

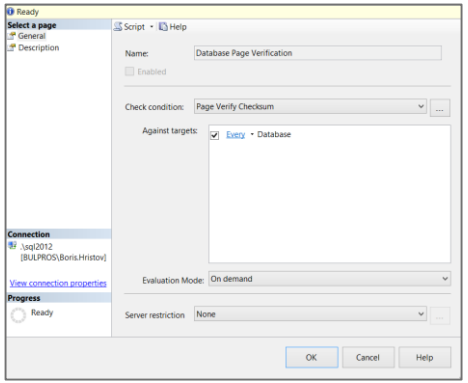
- Futura at 40 pt
- Futura at 40 pt
- Futura at 40 pt

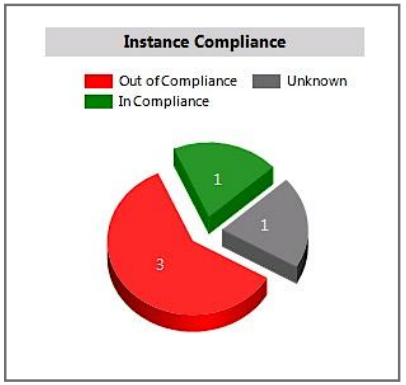
Fonts and their importance

- Fonts are important
- Fonts need to be used carefully
- There are many to choose from

Here's how this will go…







What?

How?

WOW!

Solution

Where is the center?

I SAID CENTERED!

I SAID CENTERED!

Design is everywhere…

Tumblr
Safari
Mail

FT

NIKE
FLYKNIT ONE
LUNARLON

targa
PORSCHE
911 targa 4 GTS
S GO 4159

Start noticing it…

Start analog

Restraint

Simplicity

Images

Charts, Graphs

Fonts

Colors

Free Space

Center?

It’s everywhere!

presentationzen
DESIGN
Simple Design Principles and Techniques to Enhance Yo
Garr Reynolds
New Riders
presentationzen
DESIGN
A simple visual approach to presenting in today's world
SECOND EDITION
2
Garr Reynolds

Resources...

Introduction to Presentation Design

Presentation design has always been important. The ten principles you will learn in this course will help you go to the next level in your presentations and deliver better experiences for your attendees and audiences.

by Boris Hristov

Table of contents

Expand all

0%

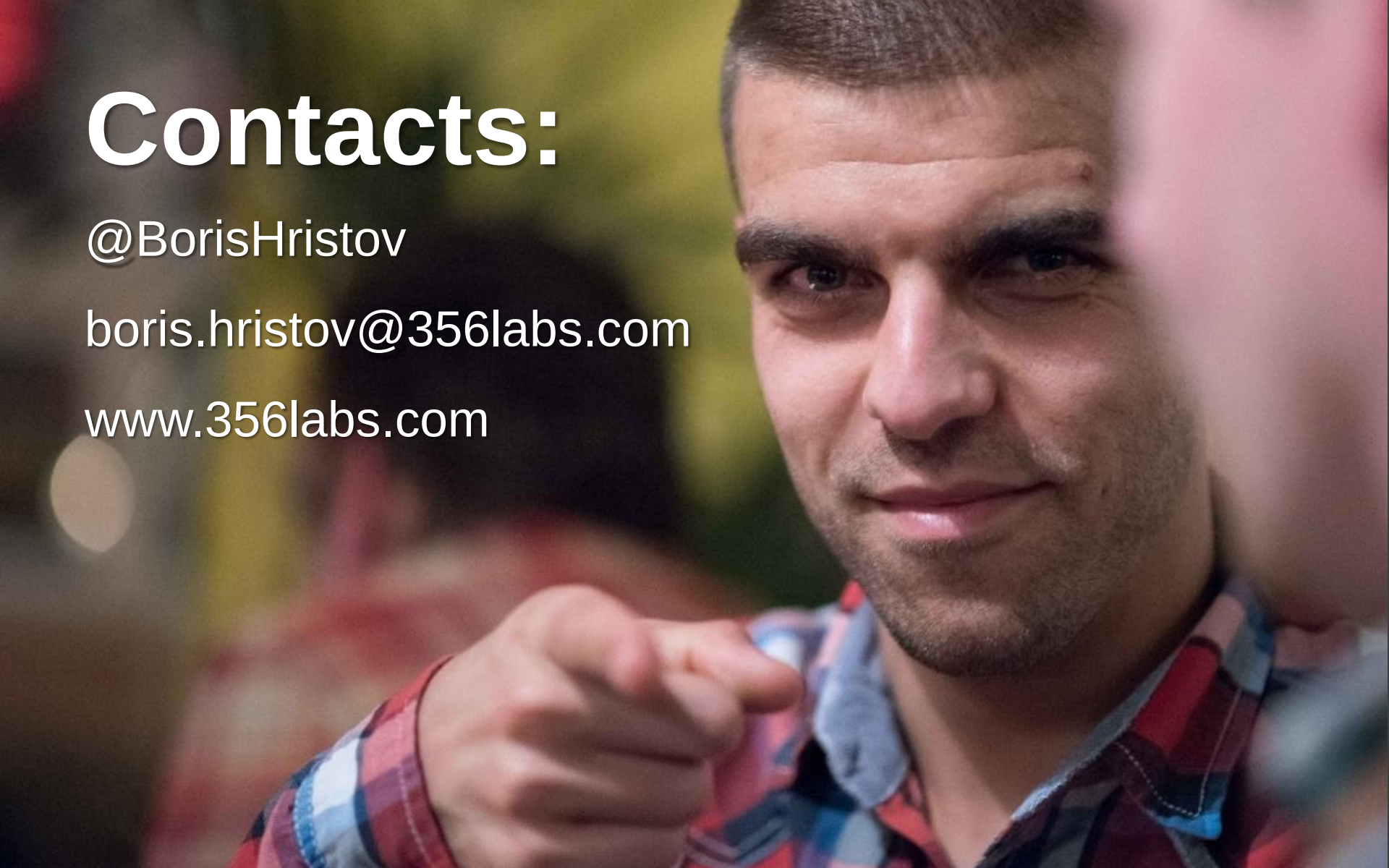
Introduction to Presentation Design		3:10
Going Analog First		4:48
Restraint and Simplicity		11:43
Images		15:04
Fonts		7:51
Colors, Charts and Bars		13:04
The 3 Where Principles		8:12
Summary		2:23

Course content

- Table of contents
- Description
- Transcript
- Exercise files
- Assessment
- Discussion

More info

Level	Beginner
Rating	★★★★★
Duration	1h 6m
Released	29 Dec 2014
Features	CC



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