

# HOW TO TURN A HOBBY INTO A SUCCESSFUL BUSINESS

Hristo Petkov

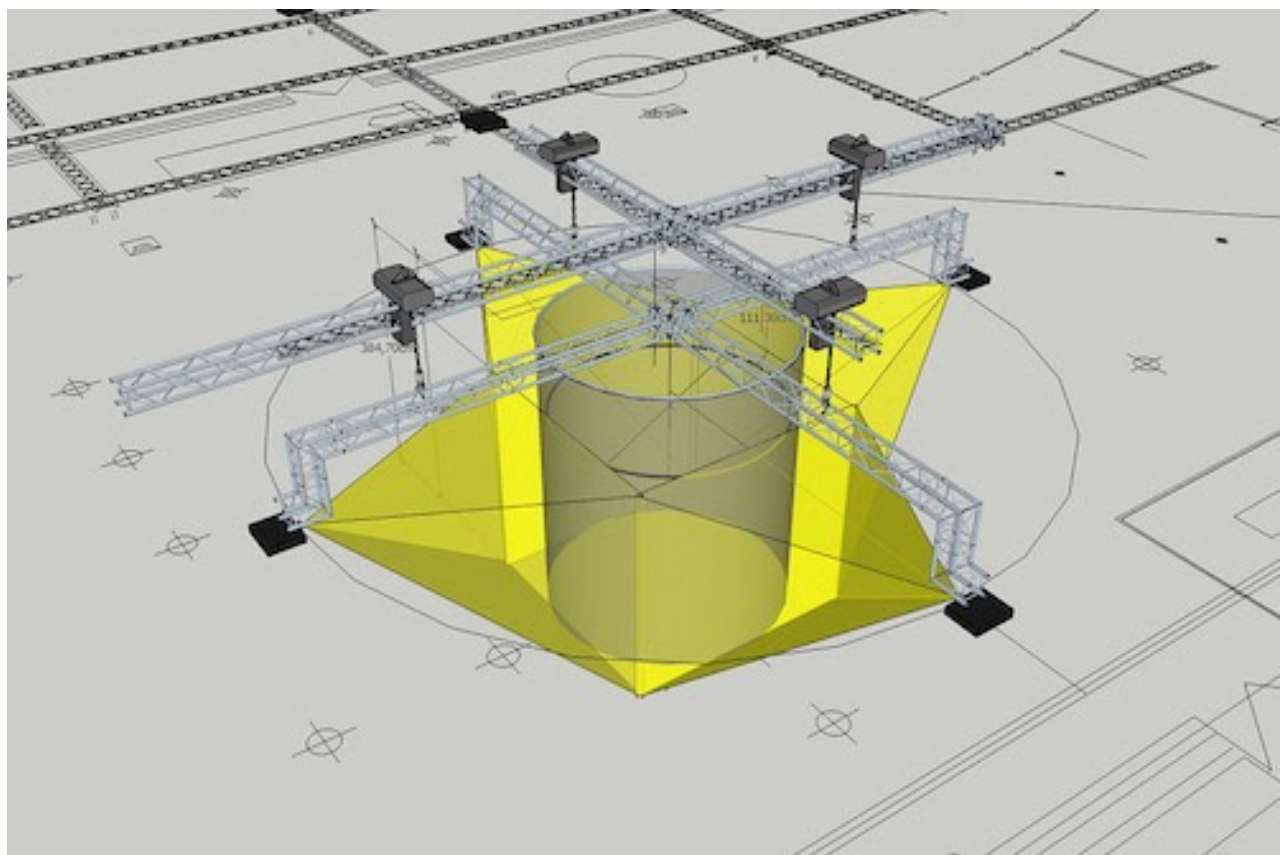
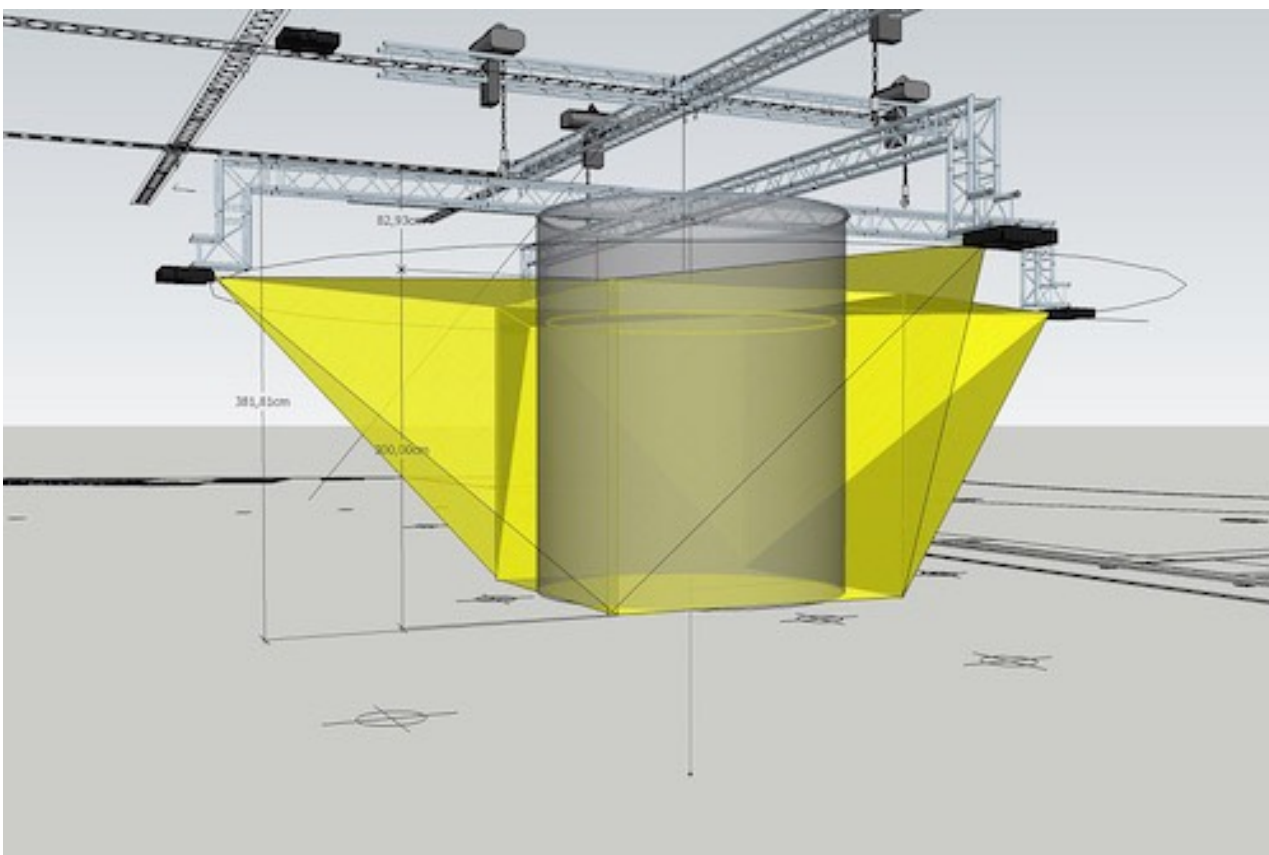
**DON'T DO IT  
FOR THE \$**



# HELLO

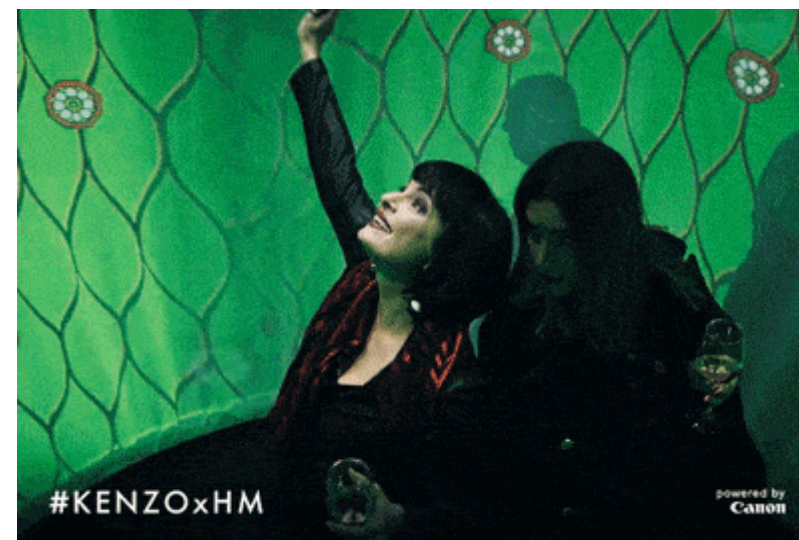


# **THE KONTAKT & NEXT DC**



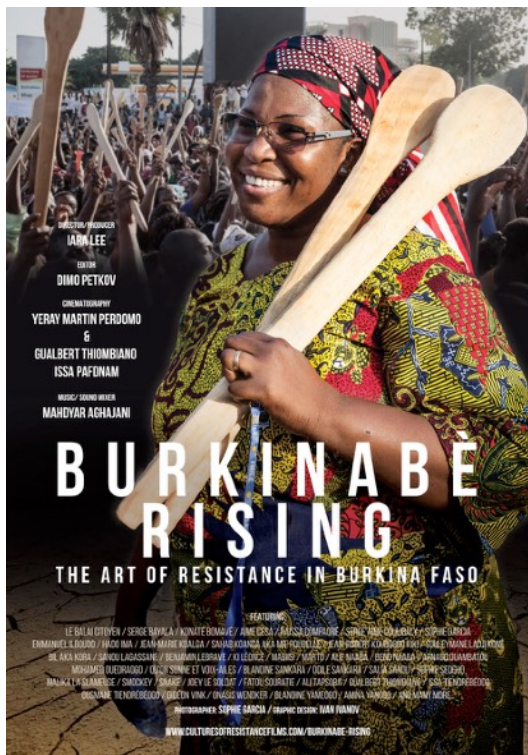
[www.thekontakt.com](http://www.thekontakt.com)

<https://next-dc.com>



# KAMAK FILMS

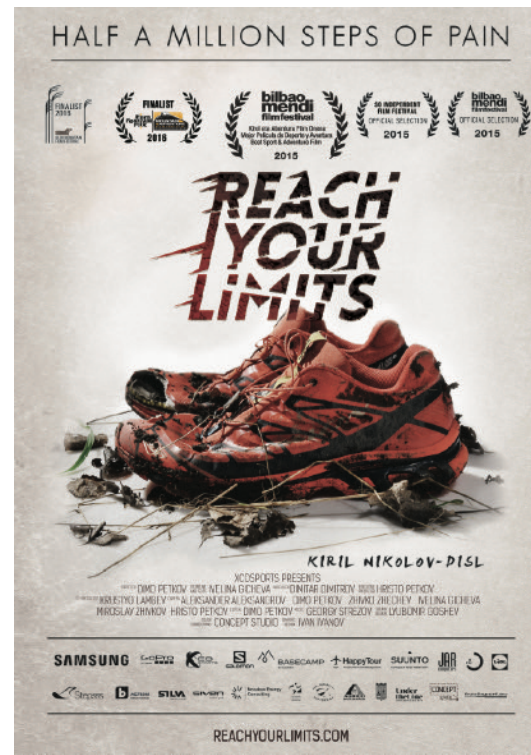




“Burkinabe Rising”  
2017 - documentary  
co-producing/editing



“109 hours”  
2017 - documentary  
producing/directing  
/editing



“Reach Your Limits”  
2015 - documentary  
producing/directing  
/editing



“Wantoks”  
2019 - documentary  
co-producing/editing

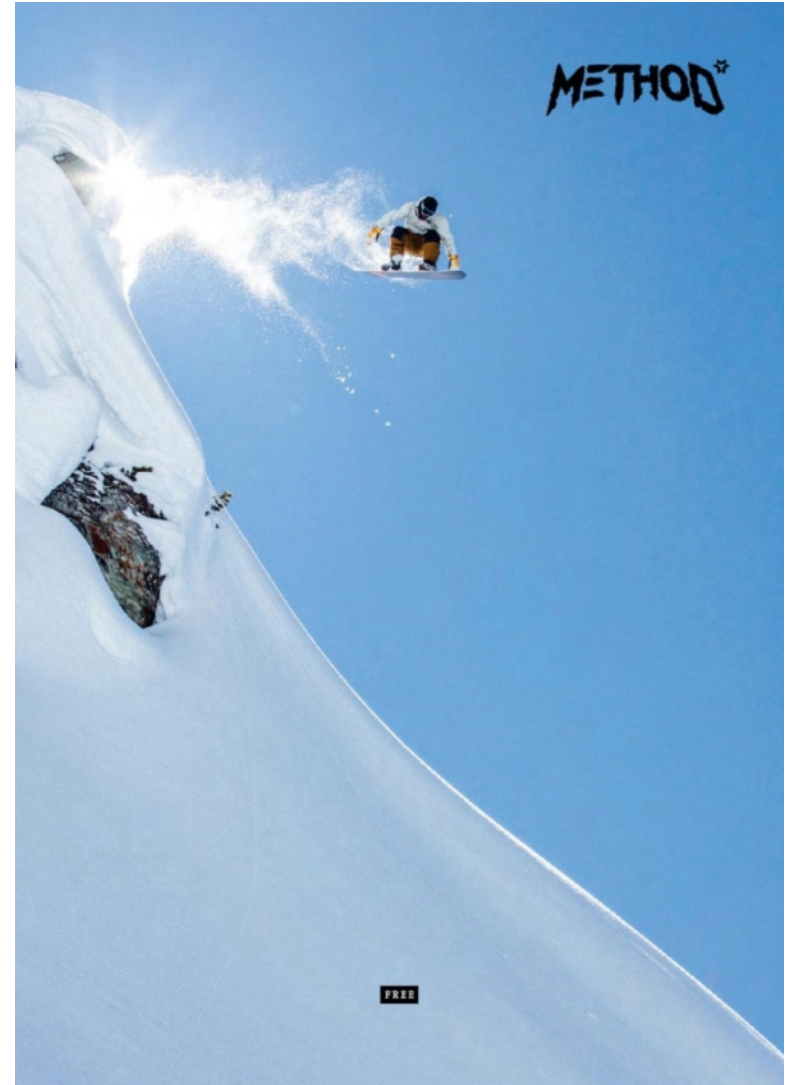






# NS DISTRIBUTION









**STINKY  
SOCKS**





# HERO

PACKAGE



very nice socks



He's part of the Stinky family. He's a bit stubborn but it's all because he never refused a challenge in his life. Long trips, washing machines, cold winter conditions or wet snow you name it. No matter what you put him through he won't break, knit, get wet or fall apart. And you'll be happy to discover that the only stinky thing about him is his family name.

35% CO, 42% PYP-Prolen, 21% NY, 2% EA  
Aegis antibacterial protection  
Cool cotton max fast moisture absorption



# PURPLE HAZE

PACKAGE



next door socks



He's part of the Stinky family. He likes to attract attention, so don't hide him under your pants' leggings or inside your shoes. He will surround your feet with antiseptic fabric that takes all the moisture out. So get him out of that box and start exploring. And by the way, you'll be happy to discover that the only stinky thing about him is his family name.

78% CO, 20% NY, 2% EA  
Aegis antibacterial protection  
Cool cotton max fast moisture absorption











**WHERE  
IS THE LINK**









## Ninja Squad PLUS

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shred and annoy since 2002 <http://www.facebook.com/NinjaSquad>  
[http://twitter.com/Ninja\\_Squad](http://twitter.com/Ninja_Squad) [https://foursquare.com/ninja\\_squad](https://foursquare.com/ninja_squad)  
<http://www.facebook.com/StinkyFamily...> **Read more**



**Airblaster presents: Osogovo Days**

 Ninja Squad | 526 plays



**OSO ZOZO**

 Ninja Squad | 166 plays





VIDEOS

# 'WEEKEND' FULL MOVIE – 17 MINS OF BULGARIAN SNOWBOARDING



by Tom Copsey

5th December 2011



\*Code excludes: wetsuits, hardware, Patagonia, Converse, Dryrobe, GoPro, Vissla, Sissrevolution and Guppyfriend.

surfdome

USE CODE:

**WHITELINES10**

to receive 10% off your next order

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## RELATED ARTICLES



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**AT THE END OF  
THE DAY**



- **documenting**

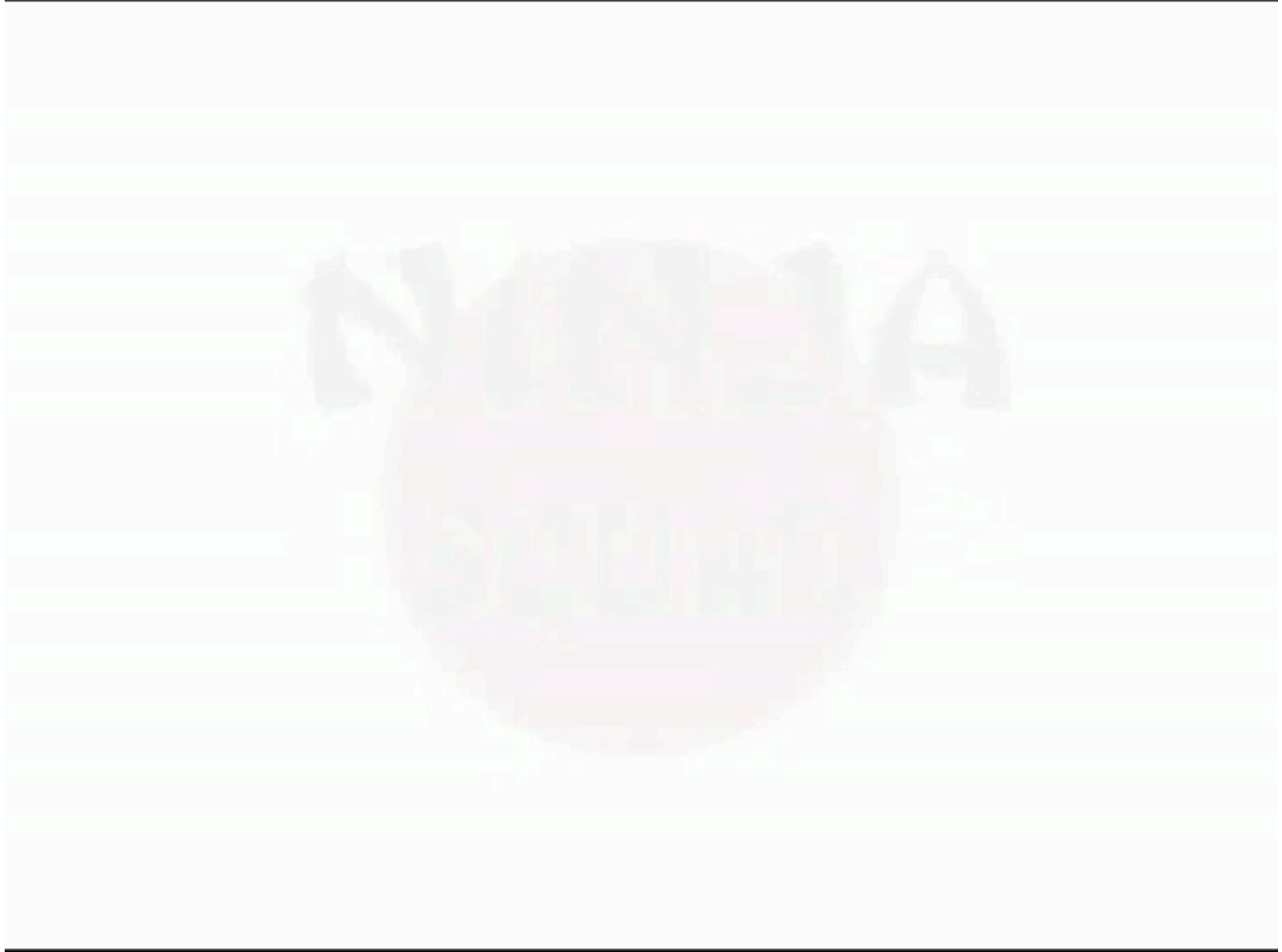
- **documenting**
- **promoting**

- **documenting**
- **promoting**
- **supplying**

# DEFINE YOUR INTERESTS

# 1. THE START

- **what if ...?**



**“If you care about what others think of you, then you will always be their slave.”**

— James Frey, [A Million Little Pieces](#)



- **it's a learning process**

- **learn from mistakes**

# **2. THE EVERYDAY STRUGGLE**

- **stay focused**



- **know your size**

- **get your hands  
dirty**



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nextdc For every action there is a reaction. That's a wrap on our latest activation for @heinekenbg — The Phone Call 📞 @m1shaux 📺  
#heineken #advertisinglife

121w



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SoftUni

- **be the hardest  
worker in the  
room**



Your *Monthly* Dashboard

◀ July 2019 ▶

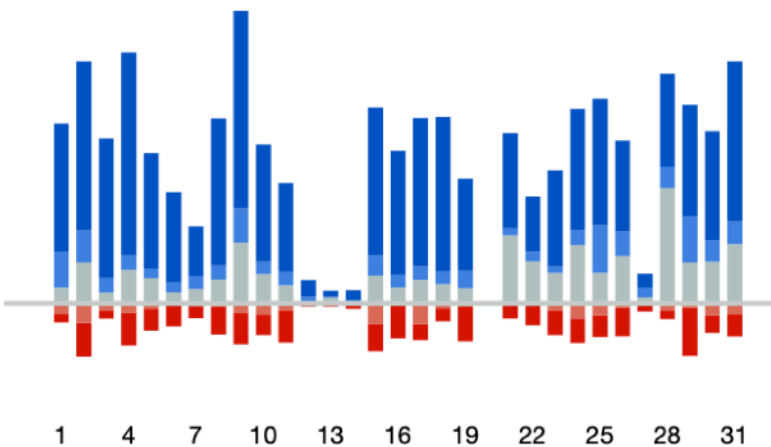


details

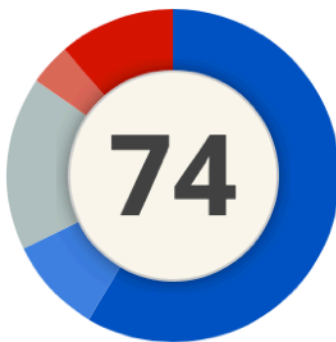
**179h 13m**

Time logged

time by day



productivity pulse



About average

35% Communication & Scheduling

21% Business

10% Social Networking

10% Uncategorized

9% Design & Composition





Total Time Logged

12,245h 51m

*That's 1 year, 4 months, 0 weeks, 6 days, 5 hours, 51 minutes, and 43 seconds!*

September 25, 2012 to September 14, 2019.

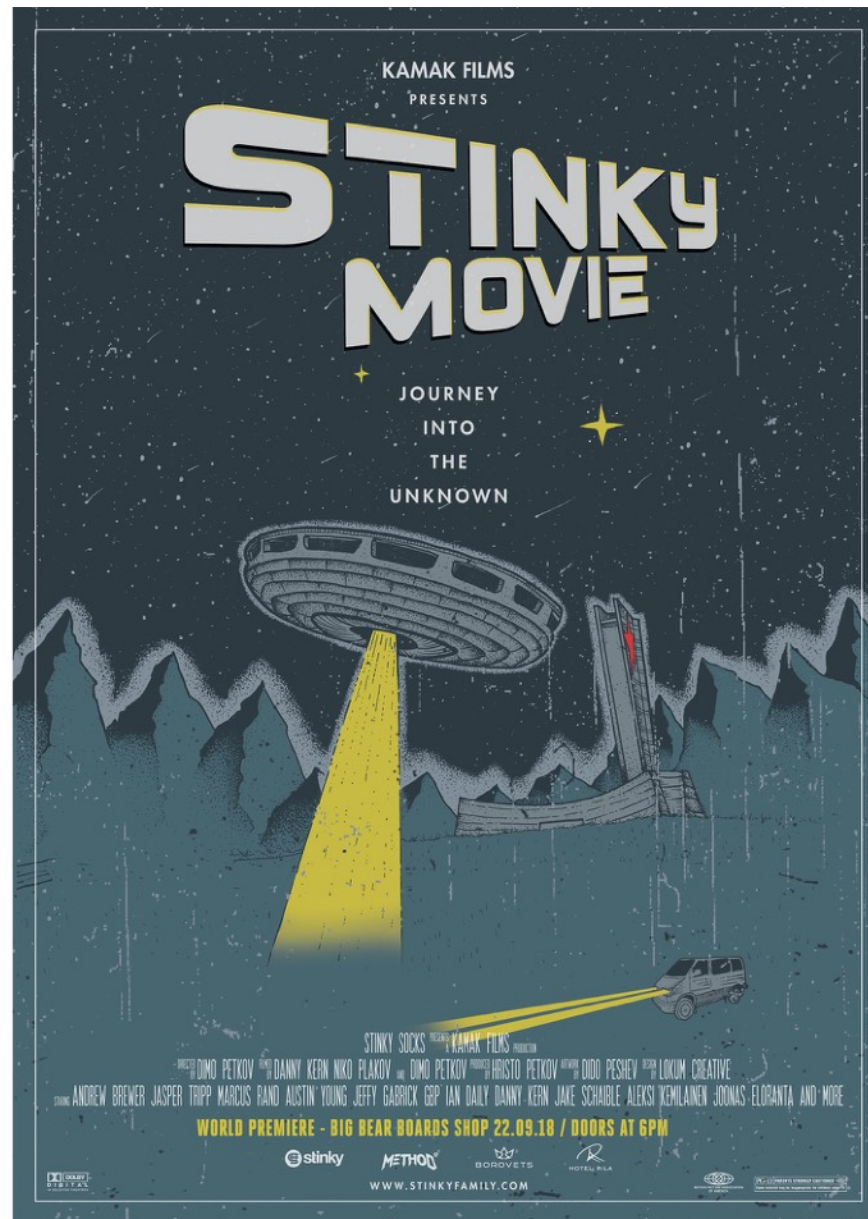
- **be kind**

- **take the opportunities**

# **3. THE REWARD**



- **the joy of doing it**



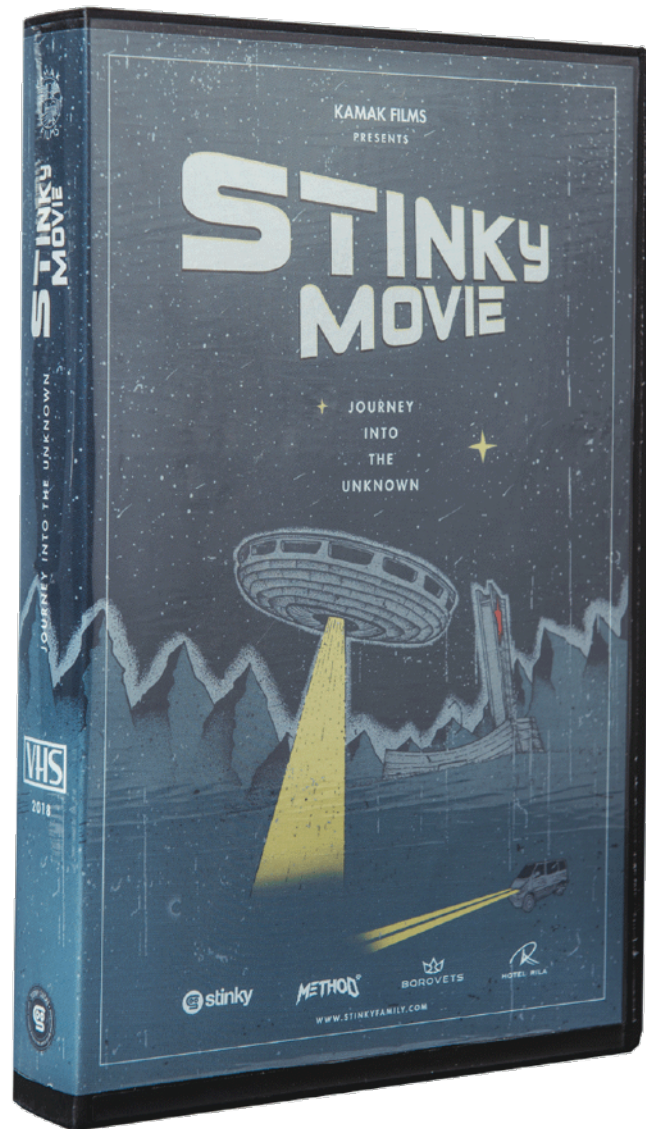
THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR  
**APPROPRIATE AUDIENCES**  
BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC.

THE FILM ADVERTISED HAS BEEN RATED



[www.filmratings.com](http://www.filmratings.com)

[www.mpa.org](http://www.mpa.org)





To: Keith Hardy

That's sick

Thank you guys so much

I'm here for life 🧘 🙏 🏠

So much love

Love Dimo

Had a fucking blast



larzfilm



Hey man! Im currently working on the vans snow film and Im interested in planning a trip to Bulgaria later this week. Mike Chmil told me you would be a good person to hit up for some info. The city im looking at is called Plovdiv.

I see they could be getting a good amount of snow this week. Do you know if this is a good place to go film street snowboarding? If not, do you know any good areas around there that are worth going to? It looks like southern bulgaria is getting the most snow.

Hope to hear back from you man!



e\_stone



Hey what's up you are in sofia Bulgaria right? It looks like you guys have snow on the ground. I'm looking to come out with a snowboarder mag video crew maybe Grenier and bode. How is the snow? Do you think it will stick around. If your not in Sofia maybe you can connect me with someone. Thanks so much and I hope all is good.



Hey Hristo!

I wanted to send a little note to let you know how stoked I am on the new line - I cannot wait to take these into shops! People are going to lose their mind about all of the crew socks. I am so jacked and honoured to be a part of this I can't even tell you. I really, really appreciate you and Ryan believing in me.

So hyped!

Can't wait for Bulgaria next winter







# QUESTIONS?

 @risto0

 @rist0

[risto@stinkyfamily.com](mailto:risto@stinkyfamily.com)